


Faculty Details Proforma for DU Web-site



Title	Dr.	First Name	Ravindra Singh	Last Name	Kushwah	Photograph
Designation	Assistant Professor in the Department of Tourism Management					
Address	106- A, Khirki Village, New Delhi- 110017					
Phone No Office	011-29258544					
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Web-Page						
Educational Qualifications- B.Sc.(Biology), L.L.B., PGDM, DCA, MBA, M.Phil.(Tourism), Ph.D. (Tourism & Travel Management), UGC-NET (Tourism Administration & Management)						
Degree	Institution				Year	
B. Sc. (Biology)	Jiwaji University, Gwalior				2002	
L. L. B.	Bundelkhand University, Jhansi				2007	
P. G. D. M.	Indian Institute of Tourism & Travel Management, Gwalior				2010	
M. B. A.	Kurukshetra University, Kurukshetra				2011	
M. Phil. (Tourism)	Bundelkhand University, Jhansi				2012	
Ph.D. (Tourism & Travel Management)	Jiwaji University, Gwalior				2018	
Career Profile						
<ul style="list-style-type: none"> • Over 6 years of experience of teaching and research at college and University level. Currently associated with College of Vocational Studies, University of Delhi, New Delhi, since 10th August. 2017. • Worked with Prestige Institute of Management, Gwalior as an Assistant Professor from June, 2017 to 09th Aug., 2017. • Worked as an Assistant Professor (Guest Faculty) in Dept. of Tourism Management Jiwaji University, Gwalior from July, 2013 to May, 2017 <p>I have been involved in Pedagogy of under graduate as well as post graduate Programmes of Tourism Management. Subjects covered – Tourism concept & impact, Airport Handling, Profile of Modern Tourism,</p>						

Geography & History in Tourism, Legal environment of Tourism Business, Transportation in Tourism, Guides & Escorts, Business Tourism, Management Concept & Organization Behaviour, Indian Society and Culture, computing & Information System in Tourism, Computer Application in Tourism Industry etc.

Administrative Assignments

- Organised a National Seminar as a Co-ordinator on Issues and Challenges in Promoting Heritage Tourism at SOS Tourism & Travel Management, Jiwaji University, Gwalior from 21-22 Feb. 2015.
- Organised a National Seminar as an organizing committee member on Global Issues Trends and Opportunities in Tourisms & Hospitality Sector at SOS Tourism & Travel Management, Jiwaji University, Gwalior from 12-13 March. 2016.
- Worked as the Head of the Department of Tourism in Prestige Institute of Management, Gwalior, from June, 2017 to 9th Aug. 2017

Areas of Interest / Specialization

- **Tourism Marketing**
- **Heritage Tourism and Its Impact on the society**
- **Sustainable Tourism**
- **Indian Society and Culture**
- **Aviation Geography**
- **Adventure Tourism**
- **Indigenous Tourism**
- **Ecotourism and Wildlife.**

Subjects Taught

- **Concept and Impacts of Tourism,**
- **Tourism Marketing**
- **Profile of Modern Tourism,**
- **Tourism Undertaking,**
- **Airport Handling,**
- **Business Tourism and Hospitality,**
- **Procedure and Operations in the Tourism Business.**

Time table of the subjects taught during the current semester

S.No.	Subject	Days	Time	Classroom
1 B.A. (VS) Tourism Management Sem. V Section A	Airport Handling	Tuesday-	Tues- 10:30-11:30 AM	NB-111
		Friday	Wed- 8:30- 9:30 AM	NB-106
			Wed- 10:30-11:30AM	OB- 103

		Thu- 8:30-9:30 AM		NB-105
2 B.A. (VS) Tourism Management Sem. V Section B	Airport Handling	Tuesday-Friday	Tues- 9:30-10:30 AM	OB-103
			Wed- 9:30-10:30 AM	OB-112
			Thu- 10:30-11:30 AM	OB-132
			Fri- 10:30-11:30 AM	NB-111
3 B.A. (VS) Tourism Management Sem. III Section B	Concept & Impacts of Tourism	Monday-Friday	Mon-12:30-1:30 PM	OB-127
			Mon- 1:30-2:30 PM	NB-07
			Mon- 2:30-3:30 PM	OB-128
			Tues- 1:30-2:30 PM	OB-103
			Tues- 2:30-3:30 PM	OB-36
			Wed- 1:30-2:30 PM	OB-103
			Thu- 1:30-2:30 PM	NB-106
Fri- 11:30-120 PM	OB-28			
Research Guidance				
Publications Profile				
Cases Published in Case Center, London, Britain:				
<ul style="list-style-type: none"> • Repercussions of unskilled Human Resources in Travel and Tourism Business. Reference no. 515-188-1. Year of Publication 2015 • Role of Advanced Technological Tools in Enhancing the Tour and Travel business. Reference no. 215-085-1. Year of Publication 2015 • • Legal Issues of Product Mix in Service Marketing. Reference no. 215-086-1. Year of Publication 2015. Year of Publication 2015 • Repercussions of unskilled Human Resources in Travel and Tourism Business (Teaching Note). Reference no. 515-188-8. Year of Publication 2015 • Role of Advanced Technological Tools in Enhancing the Tour and Travel business (Teaching Note). Reference no. 215-085-8. Year of Publication 2015 • Legal Issues of Product Mix in Service Marketing (Teaching Note). Reference no. 215-086-8. Year of Publication 2015 				

Articles and Papers in Journals, Edited Books and Conference Proceedings:

- **Kushwah, R.S. et al.,** (2017), Christmas holiday journey decision: A study of factors and clusters. In Bhakar, S.S, Gulati, C. & Sankpal, S. (Eds.): Research Perspective in Social Sciences (pp. 204-215) Bharti Publication, New Delhi (**ISBN: 978-93-86608-06-2**).
- **Kushwah, R.S., Singh, P.** (2016), A magical mind which converted 1.92 lakh per annum in to 3 crores per annum by using Entrepreneurial and Effective Marketing skills. In Bhakar, S.S., Baber, R. & Bhakar, S. (Eds.). Contemporary Marketing Practices for Excellence in Business Performance (1st ed.) Bharti publication, New Delhi (**ISBN: 978-93-85000-92-8**).
- **Kushwah, R.S., Singh, P.** (2015), Visa facilitation: A new era for Indian tourism. In Bansal, S.P, Kulshreshtha, S. Gautam P. & Kumar, V. (Eds.), Tourism Innovations and Challenges (In the Age of M-commerce) (1st ed., pp. 162-169) Bharti publication, New Delhi (**ISBN: 978-93-85000-35-5**).
- **Singh, P., Kushwah, R.S.** (2015), Visitor Facilitation at Historical Monuments: An Assessment of Gwalior. In Bansal, S.P., Kulshreshtha, S., & Gautam, P. (Eds.), Tourism Inclusive Growth and & Sustainable Development (1st ed., pp. 659-671) Bharti Publication, New Delhi (**ISBN: 978-93-85000-05-8**).
- **, Kushwah, R.S., Singh, P.** (2015), Assessing the Impact of Age on Tourism Destination Choice. In Bansal, S.P., Kulshreshtha, S., & Gautam, P. (Eds.), Tourism Inclusive Growth and & Sustainable Development (1st ed., pp. 696-704) Bharti Publication, New Delhi (**ISBN: 978-93-85000-05-8**).
- **Kushwah R.S., et. al,** (2015), Enterprising Behaviour in Tourism: An Assessment of Student's Intent. In Bhakar, S.S. et al.(Eds.), Creative and Innovative Excellence for world in Motion. Bharti Publication, New Delhi (**ISBN: 978-93-81212-98-1**).

- **Kushwah, R.S. et. al,** (2015), A Case Study on Gharial and Tourism: Role of National Chambal Sanctuary in Conservation of Gharials and Promoting Tourism. In Bansal, S.P., Walia, S. & Rizwan, S.A. (Eds.), *Tourism: Present & Future Perspective* (1st ed., pp. 74-82). Kanishka Publishers & Distributers, New Delhi. **(ISBN: 978-81-8457-655-9).**
- **Singh, P., Kushwah, R.S.** (2015) 2T's: Effect of Terrorism on Tourism in India. In Bansal, S.P. Walia, S. & Rizwan, S.A. (Eds.), *Tourism: Present & Future Perspective* (1st ed., pp. 162-171). Kanishka Publishers & Distributers, New Delhi, **(ISBN: 978-81-8457-655-9).**
- **Kushwah, R.S., Singh, P. & Dubey, S.** (2015) Ecotourism: Conservation of Nature and Development of Locals through Participation. In Bansal, S.P, Kulshreshtha, S. & Gautam P. (Eds.), *Tourism: Concepts, Issues and challenges* (1st ed., pp. 388-400). Neha Publishers & Distributers New Delhi, **(ISBN: 978-93-80318-57-8).**

Publications in the Last one year

- **Kushwah, R.S. (2018)** Residents' perceived economic benefits of heritage tourism: A case of Khajuraho, M.P., India. *Shodh Mimansa* Vol V, No xvii, 98-102 **(ISSN: 2348-4624).**
- **Kushwah, R.S.& Chaturvedi, P.** (2018), Residents' Perceived Cultural benefits of Heritage Tourism and Support for Tourism Development: A Case of Khajuraho. Accessed on 06th Jan., 2019
SSRN: <https://ssrn.com/abstract=3328133> or <http://dx.doi.org/10.2139/ssrn.3328133>
- **Kushwah, R.S. & Singh, P.** (2018). Application of Public-Private Partnership Approach in . *Amity Research Journal of Tourism, Aviation and Hospitality*, Vol. III No 1, 39-49. **(ISSN: 2456-0308).**
- Developed Content of three chapters of ICT module of Destination Studies Viz. Performance measurement of destination, M-Commerce and Destination and New Product Development (company perspective) for MHRD e-Pathshala in 2017 and appeared online in the year 2018.

Conference Organization/ Presentations (in the last three years)

- Attended a Research Seminar on Water Management in Bundelkhand organised by M.P. Govt. At Dhubela, Chhatarpur & presented a research Paper Titled- “Panna Nagar k Bundela Kalin Talab & Their Tourism Importance” on 10th Jan, 2016.
- Attended a National Seminar on Global Issues Trends and opportunities in tourisms & Hospitality Sector and Presented a research Papers Titled- “Corporate Social Responsibility and Sustainable tourism: A case of Khajuraho” From 12-13 March. 2016.
- Attended National Seminar on Global Issues Trends and opportunities in tourisms & Hospitality Sector and Presented a research Papers Titled- “Globalization and Sustainable Tourism: A Critical Review” From 12-13 March. 2016.
- Attended Two Day’s "National Youth Historian Seminar" Jointly Organised by Jiwaji University Gwalior & Itihas Sankalan Yojna, from 19th-20 March, 2016.
- Attended Two Day’s day "National Youth Historian" Jointly Organised by Jiwaji University Gwalior & Itihas Sankalan Yojna, from 19th-20 March, 2016.
- Attended a Research Seminar on Maharaja Chhatrasal Bundela organised by M.P. Govt. at Dhubela, Chhatarpur & presented a research Paper Titled- “Heritage trails of Dhubela and its Tourism Potential” on 25th Sept, 2016.
- Attended an International Conference on Innovation and Emerging Trends in Business Management and Information Technology organised by School of Commerce and Business Studies, Jiwaji University, Gwalior & Presented a research Paper Title “Private Public Partnership Approach for Tourism Marketing Mix to Buddhist Tourism” From September 25-27, 2016.
- Attended 2nd National Seminar on Contemporary Marketing Practices for Excellence in Business Performance Organised by Prestige Institute of Management, Gwalior Presented a Case Study

Titled- "A Magical Mind Which Converted 1.92 Lakh per Annum into 3 Crore per Annum by Entrepreneurial and Effective Marketing Skills" on 24th Sept, 2016.

- Attended Two Day's day's workshop on 'Hotel Industry Analytics' Organised by Str. Share Centre U.S. at Manav Rachna International University, Faridabad N.C.R., from 29-30th January, 2017
- Attended a National Seminar on "River Saraswati Through the Ages" Organised by Itihas Sankalan Samiti, Telangana State, at Hyderabad and Presented a research paper Titled "The Quest for the river Saraswati: A historical research" on 27th- 28th Jan, 2018.
- Attended an International conference on digital strategies for organizational success organised by Prestige Institute of Management, Gwalior and presented a paper titled "Resident's Perceived Cultural Benefits of Heritage Tourism and Support for Tourism Development: A Case of Khajuraho" on 6th Jan. 2019.
- Attended an International conference on digital strategies for organizational success organised by Prestige Institute of Management, Gwalior and presented a paper titled "Continuous training to manpower by TATA Motors bring profitable development in business for organization and associated dealers" on 6th Jan. 2019.

Research Projects (Major Grants/Research Collaboration)

Awards and Distinctions

- Addressed a National workshop on Applications of History in Tourism as a key note speaker organized by Madhav College, Gwalior, M.P. on 04th October, 2016.
- Addressed a National Seminar on "Relevance of Communal Harmony in India at Present Time" as a key note speaker organized by Veerangana Laxmibai Girls Degree College, Jhansi

- Addressed a seminar as a key note speaker on the occasion of World Tourism day and honoured with **Paryatan Mitra** award by by Madhav College, Jiwaji University, Gwalior, M.P. on 1st October, 2018.
- Addressed a workshop on Applications of Geography in Tourism as a key note speaker organized by Prestige Institute of Management, Gwalior, M.P. on 18th June, 2019.

Association With Professional Bodies

- Life time Member of Indian Tourism and Hospitality Congress (ITHC).
- Member of Rotary Wisdom Club.

Other Activities



Signature of Faculty Member

- You are also requested to also give your complete resume as a DOC or PDF file to be attached as a link on your faculty page.