

## Faculty Details proforma for DU Web-site



Title	Mr	First Name	Shemphang Wann	Last Name	Lyngdoh	Photograph
Designation		Assistant Professor (Ad-Hoc)				
Address		391/C, near Choti Masjid Chattarpur New Delhi - 110074				
Phone No Office						
Residence Mobile		9818637591				
Email		s.w.lyngdoh@gmail.com				
Web-Page						
<b>Educational Qualifications</b>						
Degree		Institution			Year	
B.Com		Savitribai Phule Pune University			2011	
M.Com		Savitribai Phule Pune University			2014	
NET		UGC			Dec 2013	
JRF		UGC			July 2018	
<b>Career Profile</b>						
<ol style="list-style-type: none"> <li>1. Audit Staff in General Conference Auditing Service–( Sept 2014 – Dec 2016)</li> <li>2. Asst Professor (Ad-Hoc) in College of Vocational Studies, Delhi University – (3 August 2016 – 25 May 2019)</li> </ol>						
<b>Administrative Assignments</b>						
<b>Areas of Interest / Specialization</b>						
<b>Accounting, Marketing</b>						
<b>Subjects Taught</b>						
Financial Management, Business Communication, Secretarial Practices, Entrepreneurship, Financial Reporting and Analysis, Production and Operations Management, Rural Marketing, Corporate Law, Material Planning and Control, Legal Aspects of Marketing						
<b>Time table of the subjects taught during the current semester</b>						
S.No.	Subject	Days	Time	Classroom		
1.	Financial Mgmt	Mon, Tue	9:30 – 10:30	103		
2.	Business Comm	Mon, Tue, Wed	8:30 – 9:30, 12:30 – 1:30	NB 08		
3.	Sec Practices	Thur, Fri	12:30 – 1:30	NB 08		
4.	Entrepreneurshi	Thur, Fri	8:30 – 9:30	NB 109		
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Research Guidance
Publications Profile
<p>1. <b>A Study of the Top Private Sector Banks in India: A Comparative Analysis of the Financial Performance of HDFC Bank and ICICI Bank</b> - International Journal of Research in Management, Economics and Commerce, ISSN 2250-057X, Impact Factor: 6.384, Volume 07 Issue 12, December 2017, Page 190-200</p> <p>2. <b>A Study of The Top Public Sector Banks In India: A Comparative Analysis of The Financial Performance of State Bank of India And Punjab National Bank</b> - International Journal of Management, IT &amp; Engineering, ISSN: 2249-0558 Impact Factor: 7.119, Vol. 8 Issue 1, January 2018, Page 179 – 199.</p> <p>3. <b>A Study of Top Private And Public Sector Banks In India: A Comparative Analysis of Their Financial Performance</b> - International Journal of Management, IT &amp; Engineering, ISSN: 2249-0558 Impact Factor: 7.119, Vol. 8 Issue 1, January 2018, Page 200 – 220.</p> <p>4. <b>Big Players in Life Insurance Market in India</b> - International Journal of Management, IT &amp; Engineering, ISSN: 2249-0558 Impact Factor: 7.119, Vol. 8 Issue 1, January 2018, Page 221 – 233.</p> <p>5. <b>A Study on Non-Performing Assets in IDBI Bank</b> - International Journal of Research in Management, Economics and Commerce, ISSN 2250-057X, Impact Factor: 6.384, Volume 08, Issue 1, January 2018, Page 142-146.</p> <p>6. <b>Impact of Environmental Issues on Green Purchasing Behavior of Young Consumers in India</b> - International Journal of Basic and Applied Research, ISSN 2249-3352(P), 2278-0505(E), Cosmos Impact Factor: 5.960, Volume 09, Number 6, June 2019, Page 1225-1237.</p>
Publications in the Last one year
<p>1. <b>Impact of Environmental Issues on Green Purchasing Behavior of Young Consumers in India</b> - International Journal of Basic and Applied Research, ISSN 2249-3352(P), 2278-0505(E), Cosmos Impact Factor: 5.960, Volume 09, Number 6, June 2019, Page 1225-1237.</p>
Conference Organization/ Presentations (in the last three years)
<p>1. INTERNATIONAL CONFERENCE ON SUSTAINABLE DEVELOPMENT AND THE WORD ECONOMY, Department of Commerce, Janki Devi Memorial College (University of Delhi), February 4-5, 2019: <b>Paper presented - A Study on the Impact of Environmental Concerns on Green Buying Behaviour of Young Consumers in India</b></p>

Research Projects (Major Grants/Research Collaboration)
Awards and Distinctions
UGC-NET/JRF (Commerce) July 2018
Association With Professional Bodies
Other Activities



Signature of Faculty Member

- You are also requested to also give your complete resume as a DOC or PDF file to be attached as a link on your faculty page.