

## Faculty Details proforma for DU Web-site



Title	Ms.	First Name	Deepika	Last Name	Mishra		
Designation	Assistant Professor						
Address	College of Vocational Studies, Triveni, Sheikh Sarai-II, New Delhi-17						
Phone No	Office						
Residence	29965409						
Mobile	9968212400						
Email	ddipika720@gmail.com						
Web-Page							
<b>Educational Qualifications</b>							
Degree	Institution				Year		
Higher Secondary	CBSE				2008		
Senior Secondary	CBSE				2010		
B.COM	University of Delhi				2013		
M.COM	Jamia Millia Islamia				2015		
<b>Career Profile</b>							
7 August, 2016- 1 September, 2016 – Kamala Nehru College (Guest Faculty)							
3 September 2016- 4 November, 2016- Kamala Nehru College (Ad-hoc against leave vacancy)							
5 February 2017- 26 April, 2017- College of Vocational Studies (Guest Faculty)							
3 August 2017- till date – College of Vocational Studies (Ad-hoc)							
<b>Administrative Assignments</b>							
Member of College Attendance Committee and Course Revision Committee for B.A. (VS) MMRB programme under UGC -LOCF Scheme.							
<b>Areas of Interest / Specialization</b>							
Human Resource Management, Organization Behaviour, Consumer Behaviour							
<b>Subjects Taught</b>							
Company Law, HRM, E-Commerce, Computer Applications in Business, Supply Chain Management, Financial Management, Marketing Management, Advertising and Sales Promotion, Policy Framework in MSMEs, Contemporary Environment in MSMEs Insurance and Risk Management							
Time table of the subjects taught during the current semester							

S.No.	Subject	Days	Time	Classroom
1	E-Commerce	Monday- Friday	8:30- 9:30, 9:30-10:30,	NB-6, NB-1. NB-03
2.	UNDERWRITING AND CLAIM MANAGEMENT IN INSURANCE	Thursday	1:30-2:30	NB-03
<b>Research Guidance</b>				
Ms. Deepika had supervised undergraduate students (B.A. (VS) SME) in Project Reports.				
<b>Publications Profile</b>				
<b>Research papers published in Academic Journals (Refereed/Peer Reviewed Journals)</b>				
<b>Mishra, D and Pooja Goel (2019).</b> Exploring Consumers' Food Waste Avoidance Behaviour: A conceptual Model and Research Agenda in "Global Information and Business Strategies" Vol.9. (Edited book ISBN No.- 978-93-5346-477-6). Gitarattan International Business School. New Delhi				
<b>Mishra, D (2017).</b> Influence of Spiritual Work Environment on Employees Behaviour & Performance. Asian Journal of Multidisciplinary studies Vol-5 Issue 6, ISSN: 2321-8819.				
<b>Mishra, D (2017).</b> Demonetization: It's Socio-Economic Impact. IJRMF Vol. 3, Issue 5, ISSN: 2455 – 0620.				
<b>Mishra, D (2017).</b> A Research on the Attitude of Customers towards Online Advertising in Ambedkar Nagar. IJRMF Vol. 3, Issue 5, ISSN: 2455 – 0620.				
<b>Mishra, D (2017).</b> 'Work Life Balance (WLB) Among Women Employees and Job Satisfaction: A Review of Literature'. IJRCS Vol1, Issue 3 ISSN- 2456 - 6683				
<b>Mishra, D (2017).</b> An Insight into Collective Bargaining'. IJRCS Vol1, Issue 3 ISSN- 2456 - 6683				
<b>Publications in the Last one year</b>				
<b>Mishra, D and Pooja Goel (2019).</b> Exploring Consumers' Food Waste Avoidance Behaviour: A conceptual Model and Research Agenda in "Global Information and Business Strategies" Vol.9. (Edited book ISBN NO. 978-93-5346-477-6) Gitarattan International Business School. New Delhi				
<b>Conference Organization/ Presentations (in the last three years)</b>				
<b>Conference Presentations:</b>				
<b>Mishra, D and Pooja Goel, 2018.</b> Exploring Consumers' Food Waste Avoidance Behaviour: A conceptual Model and Research Agenda. Paper presented in National Conference 2018 on Management and Information Technology at Gitarattan International Business School, New Delhi on 7-8 <sup>th</sup> December, 2018.				

**Mishra, D, 2017.** Influence of Spiritual Work Environment on Employees' Behavior and Performance. Paper presented in International Research conference organised by IARDO at Jawaharlal Nehru University, New Delhi on 26<sup>th</sup> February, 2017.

**Mishra, D, 2017.** Demonetization: It's socio-economic Impact. Paper presented at National Seminar on Reforms for transforming India: A road Ahead in Sri Aurobindo College (D.U) on 17-18 February, 2017.

#### Research Projects (Major Grants/Research Collaboration)

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#### Awards and Distinctions

Secured 3<sup>rd</sup> position in Shotput (Teaching-Female) at Annual Sports Day held in 2018 and 2019.

#### Association With Professional Bodies

Life Member of Indian Accounting Association

#### Other Activities

##### **FDPs/ Workshops Attended**

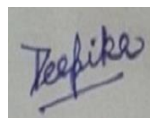
"Personal Tax Planning & E-return filing" by Dr. V.K Singhania at Kamala Nehru College, University of Delhi on 4<sup>th</sup> October, 2016

"Computer Applications in Business" in SGTB Khalsa college, University of Delhi on 20-21 January, 2017

"Computerised Accounting System with GST" held organised by Deen Dayal Upadhyaya College, DU in collaboration with IAA, Delhi Chapter (5<sup>th</sup> October, 2017).

"Art of Writing Research Paper" held at Delhi School of Professional Studies & Research, New Delhi on 23-24 June, 2018.

"Research: Problem Formulation and Analysis held at Maitreyi College on 13-14 November, 2018.



Signature of Faculty Member

- You are also requested to also give your complete resume as a DOC or PDF file to be attached as a link on your faculty page.

