


## Faculty Details proforma for DU Web-site



<b>Title</b>	Ms.	<b>First Name</b>	<b>Mamta</b>	<b>Last Name</b>	<b>Thagela</b>	<b>Photograph</b>
<b>Designation</b>		<b>Assistant Professor</b>				
<b>Address</b>		<b>College of Vocational Studies, Sheikh Sarai (Triveni) Phase – II, New Delhi - 110017</b>				
<b>Phone No Office</b>						
<b>Residence Mobile</b>		<b>9717543077</b>				
<b>Email</b>		<b>mamtathagela@gmail.com</b>				
<b>Web-Page</b>						
<b>Educational Qualifications</b>						
<b>Degree</b>	<b>Institution</b>			<b>Year</b>		
Higher Secondary	<b>ICSE</b>			<b>1998</b>		
Senior Secondary	<b>CBSE</b>			<b>2000</b>		
B.COM (Hons.)	<b>University of Delhi</b>			<b>2004</b>		
M.COM	<b>IGNOU</b>			<b>2006</b>		
<b>Career Profile</b>						
<p>August 2017- till date _ College of Vocational Studies (Ad-hoc)</p> <p>September 2016 – November 2016 _ Dayal Singh College (Guest Faculty)</p> <p>July 2013 – November 2013 _ Ram Lal Anand College (Guest Faculty)</p> <p>July 2012 – May 2013 _ Sri Guru Nanak Dev Khalsa College (Ad-hoc)</p> <p>October 2011 - January 2012 _ Shyama Prasad Mukherji (for Women) College (Ad-hoc against leave vacancy)</p> <p>August 2011 - January 2012 _ Shaheed Bhagat Singh (Eve) College of Commerce (Guest Faculty)</p>						
<b>Administrative Assignments</b>						
<p>Member of College Attendance Committee and</p> <p>Course Revision Committee for B.A. (VS) MMI, MM, OMSP, SME and Tourism Management programme under UGC -LOCF Scheme.</p>						
<b>Areas of Interest / Specialization</b>						
Human Resource Management, Organization Behaviour, Consumer Behaviour						
<b>Subjects Taught</b>						

Human Resource Management, E-Commerce, Computer Applications in Business, E-Marketing, Organisational Behaviour

#### Time table of the subjects taught during the current semester

S.No.	Subject	Days	Time	Classroom
<a href="#">Click here to enter text.</a>	<a href="#">Click here to enter text.</a>	<a href="#">Click here to enter text.</a>	<a href="#">Click here to enter text.</a>	<a href="#">Click here to enter text.</a>
1.	HRM in MSMEs	Monday-Friday	8.30-9.30	112
2.	Computer Application in Business	Monday, Wednesday	9.30-10.30 3.30-4.30	Lab
3.	Organisational Behaviour	Thursday, Friday	12.30-1.30	NB-01, NB-111

#### Research Guidance

Supervised undergraduate students (B.A. (VS) OMSP) in Project Reports.

#### Publications Profile

##### Research papers published in Academic Journals (Refereed/Peer Reviewed Journals)

**(2018) Digital Marketing in India – Opportunities and Threats.** International Research Journal of Management and Commerce (IRJMC), vol. 5, Issue 1, ISSN: 2348- 9766, Impact Factor -5.564.

#### Publications in the Last one year

**(2018) Digital Marketing in India – Opportunities and Threats.** International Research Journal of Management and Commerce (IRJMC), vol. 5, Issue 1, ISSN: 2348- 9766, Impact Factor -5.564.

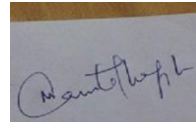
#### Conference Organization/ Presentations (in the last three years)

##### Conference Presentations:

**SWOT Analysis of WEB Marketing In India.** Paper presented in ICBE and International Conference on Global Entrepreneurship – Emerging Opportunities and Challenges on 28-29 January,2019 Organised by Department of Commerce, Bangalore University. ISBN No. : 978-1-5136-0595-1

<b>Research Projects (Major Grants/Research Collaboration)</b>
<b>Awards and Distinctions</b>
<p>Secured 1<sup>st</sup> position in 100m at the Annual Sports Day held on March 2019, College of Vocational Studies, Delhi University.</p> <p>Secured 3<sup>rd</sup> position in Discuss Throw at the Annual Sports Day held on March 2019, College of Vocational Studies, Delhi University.</p> <p>Secured 3<sup>rd</sup> position in Discuss Throw at the Annual Sports Day held on February 2018, College of Vocational Studies, Delhi University.</p>
<b>Association With Professional Bodies</b>
<p>Life Member of Indian Accounting Association</p> <p>Life Member of Indian Journal of Commerce</p>
<b>Other Activities</b>
<p><b>FDPs/ Workshops Attended</b></p> <p>One Week Faculty Development Programme (FDP) on “Research Methods and Business Analytics using SPSS &amp; R-Studio” in collaboration with SPSS, South Asia, Organised by the Internal Quality Assurance Cell, Delhi Institute of Advanced Studies (DIAS) from 4<sup>th</sup> June,2019 to 11<sup>th</sup> June, 2019.</p> <p>Participated in the Workshop on “Research Techniques” held on 14-15 March ,2019, Organised by the Apeejay School of Management, Dwarka, New Delhi.</p> <p>Participated in the Faculty Development Programme (FDP) on “Research Methods for Business Management, Economics &amp; Social Sciences” held on 2<sup>nd</sup> November, 2018 at Janki Devi Memorial College, University of Delhi, Department of Commerce in Collaboration with IBS (ICFAI Business School).</p> <p>An International Workshop on “Managing Research for Effective Outcome” on 4<sup>th</sup> August 2018, Organised by Department of Management, School of Management &amp; Business Studies Jamia Hamdard, New Delhi.</p> <p>Participated in the Faculty Development Programme (FDP) on “Computerised Accounting System using Tally.ERP 9” Organised by Deen Dayal Upadhyaya College and Tally Education Private Ltd. In Collaboration with Indian Accounting Association, Delhi Chapter, on Friday 7<sup>th</sup> August 2015.</p> <p>Participated in the Investor Awareness Program on “Investment Opportunities in Capital Market” on 30<sup>th</sup> January, 2013, Organised by The Institute of Company Secretaries of India in association with VANAJ- The Commerce Society of Sri Guru Nanak Dev Khalsa College, University of Delhi.</p> <p>Participated in the National Conference on “Mergers and Acquisitions-Issues, Opportunities and Challenges” on January 20-21, 2012, Organised by Shaheed Bhagat Singh College of Commerce, University of Delhi.</p>

Participated in All India Accounting Conference and International Seminar on Accounting Education and Research was held on December 17-18, 2011 at Jaipur (Rajasthan), Organised by Department of Accountancy & Business Statistics, University of Rajasthan and Indian Accounting Association, Jaipur Chapter.

A small rectangular image showing a handwritten signature in blue ink on a white piece of paper. The signature is cursive and appears to read 'M. Santosh Singh'.

Signature of Faculty Member

- You are also requested to also give your complete resume as a DOC or PDF file to be attached as a link on your faculty page.