



## Vociferous 2018-19

S.No.	Name of the Event	Date of the Event	Participation
1	Guest Lecture by Dr. Ashish Chandra	18th February 2019	30

**Guest Lecture by Dr. Ashish Chandra**

**(18th February 2019)**

Market is a different world within itself and to be the king of this world, you need professional Marketing skills.

In this Guest Lecture, our audience across latest marketing strategies and great innovative ideas which books are unable to teach, by Dr. Ashish Chandra, Professor from Delhi School of Economics and an expert in the field of marketing.

**VOCIFEROUS VOCATIONALS**  
THE VOCATIONAL SOCIETY OF CVS  
PRESENTS

**GUEST LECTURE ON THE TOPIC :**  
**"MARKETING IN 21st CENTURY**  
**w.r.t. THE MILLENNIAL**  
**GENERATION - CHALLENGES,**  
**OPPORTUNITIES AND ROAD**  
**AHEAD!"**

**DR. ASHISH  
CHANDRA**

ONE OF THE FINEST MARKETING EXPERT



**DATE : 18TH FEBRUARY**

**TIME : 12 NOON**

**VENUE : COLLEGE OF VOCATIONAL STUDIES**



**KISHIKA KAPOOR**  
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Link: <https://www.instagram.com/p/Bt86e99BSDr/?igshid=YmMyMTA2M2Y=>

This is to certify that the activity report (Teacher/Department/Society/Association) has been submitted for documentation to Internal Quality Assurance Cell, College of Vocational Studies, University of Delhi.

*Anu Satyal*

Dr. Anu Satyal  
IQAC Cordinator  
College of Vocational Studies

*Ajay Jaiswal*

Prof. Ajay Jaiswal  
Officer on Special Duty  
College of Vocational Studies  
Principal/अ.एस.जी./प्रधानाचार्य  
College of Vocational Studies  
कॉलेज ऑफ वोकेशनल स्टडीज  
(University of Delhi) (दिल्ली विश्वविद्यालय)  
Triveni Sheikh Sarai, Phase II  
त्रिवेणी शेख सराय, फेज- II,  
New Delhi-110017/नई दिल्ली -110017