

MERCADEO

	Number of	
Name of Workshop/Seminar	participants	Date of program
Session on 'How to crack Interviews'		
by Mr. Alok Kumar	40	20-09-2018
Guest lecture by Dr. Rakesh Mohan Joshi		
	50	29-10-2018
Lecture on: A session on soft skills		
by Ms. Shreya Srivastava	45	11-10-2018
Shattering the myths of CAT with Mr		
Kushal Mohta	45	18.09.2018
Fashion futures and you: Seminar	45	5.02.2019
Workshop on : Chocolate Temptations :		
from bean to business by Chef Ramandeep		
Bagga	50	5.03.2019

Session on 'how to crack interviews by Mr.Alok kumar

An interview is an examination of sorts ;it can be nerve -wrecking yet conquerable. Mercadeo, in collaboration with ITM, brings to you a seminar on the proper 'INTERVIEW TECHNIQUES' by Mr. Alok Kumar on the 20th September ,1;30pm at College of Vocational Studies. Approx. 40 student participants attended the program.

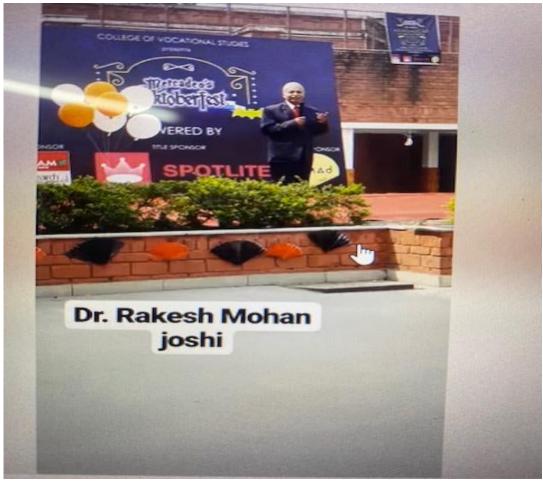


Social media links

https://www.instagram.com/p/Bn5-ssSB47w/?igshid=NDBIY2NjN2I%3D, https://www.facebook.com/mercadeo.cvs/photos/a.763569853715751/2203177363088319

Guest lecture by Dr. Rakesh Mohan Joshi

Mercadeo organized guest lecture by Dr. Rakesh Mohan Joshi at College of Vocational Studies. Approx. 50 student participants attended the program.



Social media links

 $\underline{https://fb.watch/dnllH-nozY/}$

Session on soft skills by Ms. Shreya Srivastava

Soft skills are essential features of interpersonal relaitonship for achieving success in personal ambitions as well as corporate goals. Mercadeo organized a session on soft skills by professional speaker Ms. Shreya Srivastava on 11th October 2018. Approx. 45 student participants attended the program.

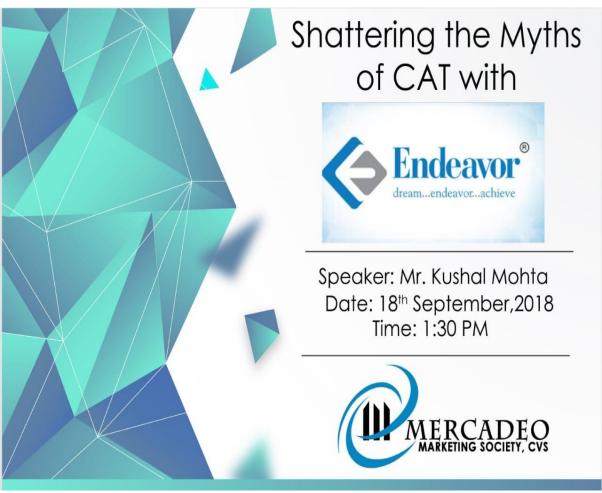


Social media links

https://www.instagram.com/p/BowQgD_B7St/?utm_source=ig_web_copy_link

Shattering the myths of CAT with Mr Kushal Mohta

Mercadeo in collaboration with Endeavor, an educational institution that focuses on helping students ace the CAT exams organised a session on 18 september 2018. Mr. Kushal Mohta, a professional counsellor was the key speaker. Approx. 45 student participants attended the program.



Social media links

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Seminar on 'Fashion futures and you'

Mercadeo in collaboration with Indian School of Design and innovation organised a seminar on 5th February 2019. Approx. 45 student participants attended the program.

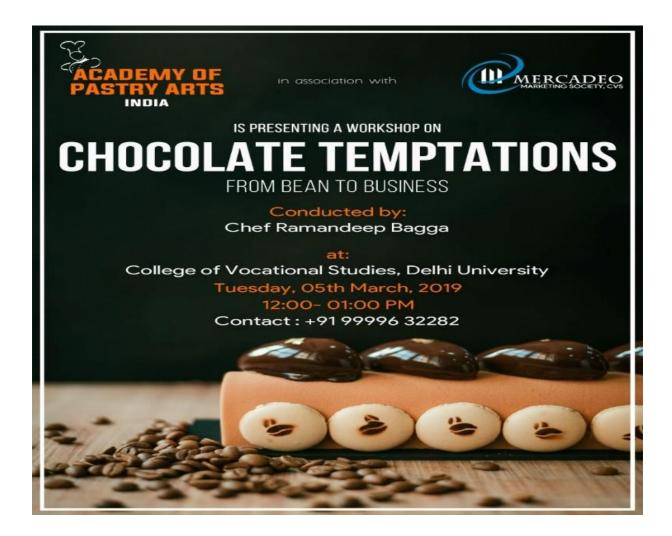


Social media link

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Workshop on : Chocolate Temptations : from bean to business by Chef Ramandeep Bagga

Mercadeo, the marketing society of College of Vocational Studies in association with Academy of Pastry Arts, India presents you a workshop on Chocolate Temptations - From Beans to Business to help you with this easy cure conducted by Chef Ramandeep Bagga on 5th march 2019. Approx. 50 student participants attended the program.



Social media link

https://www.facebook.com/mercadeo.cvs/photos/a.763569853715751/2534830076589711

This is to certify that the activity report (Teacher/Department/Society/Association) has been submitted for documentation to Internal Quality Assurance Cell, College of Vocational Studies, University of Delhi.

Dr. Anu Satyal **IQAC** Cordinator College of Vocational Studies Prof. Ajay Jaiswal Officer on Special Duty

College of Vocational Studies College of Vocational Studies