

ENACTUS CVS ANNUAL PROJECT REPORT

NAME OF THE EVENT/ CAMPAIGN	DATE	NUMBER OF PARTICIPANTS
Project Colgate campaign	April 2022	140
Project Ehtiyaat	2021-22	16
Project Abyan	2021-22	23
Project Raah	2021-22	15

COLGATE CAMPAIGN

S.No.	Event Name	Month
1.	Nukkad Natak	April 2022
2.	Smiles Initiative	April 2022
3.	Dental Kit Distribution Drive	April 2022
4.	Ropar Community Session	April 2022

In the year 2021-22, the marketing department conducted various online and offline campaigns.

Colgate Campaign

These campaigns involved a collaboration with Colgate India, where Enactus CVS was one of the 6 teams chosen by Enactus India to promote the cause of oral hygiene. This collaboration involved 5 campaigns revolving around oral health and hygiene. For our offline campaigns,

- a Nukkad Natak in a slum to raise awareness amongst underprivileged communities,

No. of team participants= 15
Audience= 140+

- a SMILES initiative,
- a dental-kit distribution drive in Ashok Vihar

- an online session with the community as mentioned above in Punjab.

Apart from this, the department was involved in the ideation and execution of plans revolving around the promotions of the project.

Pictures taken during the Event



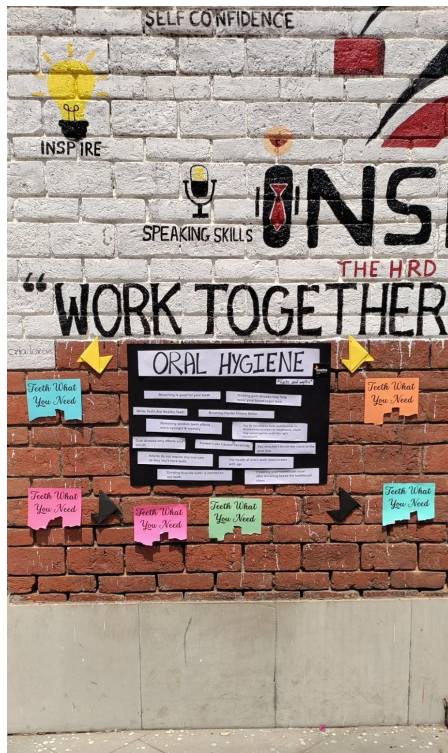
meet.google.com

charvi mendiratta is presenting

सलाह

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Participants: Riya Singhal, Lakshay Grover, Sukhmali Kaur, Riddhi Oberoi, Harshita Bagri, Vaishnavi Varma, Arsh Bhatia, 2 others, you





Social Media Link:

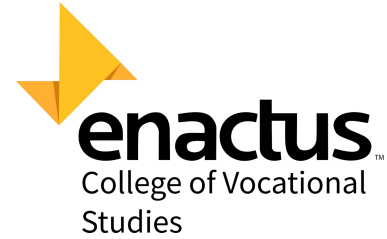
<https://www.instagram.com/enactuscvs/?hl=en>

<https://linktr.ee/enactus.cvs>

MEMBER LIST

NAME	POSITION
Shrutika Gambhir	President
Devansh Kalra	Advisor
Shreyansh	Advisor
Shreshth Sarawagi	Executive
Arsh Bhatia	Executive
Shivam Srivastava	Marketing Head
Yash Sharma	Marketing Head
Aryaman Sehgal	Member
Ayush Malik	Member
Charvi Mendiratta	Member
Dev Garg	Member
Devanshi	Member
Harivansh Gogia	Member
Harshita Bagri	Member

Harshita Singh	Member
Kashish Jadwani	Member
Lakshay Grover	Member
Radhika	Member
Ravi Sharma	Member
Riya Singhal	Member
Samarth	Member
Vaishnavi Varma	Member
Vrinda Gandhi	Member
Kritagya Wadhwa	Member
Nivedita Jain	Member



ENACTUS CVS ANNUAL PROJECT REPORT

PROJECT EHTIYAAT

<u>S.No.</u>	<u>Event Name</u>	<u>Month</u>
1.	Sri Venkateshwara College Stall	March 2022
2.	Shivaji College Stall	April 2022
3.	Miranda House Stall	April 2022
4.	SGTB Khalsa Stall	April 2022
5.	Plastic Collection Drive	April 2022

In the year 2021-22, the project took a pivot by switching its business model from masks and sanitisers, to making products of daily use out of a new and unique fabric. This fabric upcycled single-use plastic sheets, by shredding and interweaving them to form plarn, which is a combination of the words, 'plastic' and 'yarn'.

Stalls

With plarn, we make 4 products currently — laptop sleeves, handbags, pouches and planters. These products were marketed at various college events and stalls of the DU circuit, such as Sri Venkateswara College, Shivaji College, Miranda House and SGTB Khalsa.



Plastic Collection Drive

A plastic waste collection drive, where more than 100 plastic bottles were collected was also conducted.





Achievements

As for the achievements, Project Ehtiyaat stood in the Top 12 projects in the "Race to Rethink Plastic", where projects which minimised the impact and implications of plastic usage on the Earth competed on a worldwide level.

MEMBER LIST

NAME	POSITION
Shrutika Gambhir	President
Sindhuja	Advisor
Shreshth Sarawagi	Executive
Arsh Bhatia	Executive
Yash Potwar	Project Head
Aryaman Seghal	Member
Charvi	Member
Kashish Jadwani	Member
Muskan Singhal	Member
Harivansh Gogia	Member
Ujjawal	Member
Dishani	Member
Sahil Goyal	Member

Radhika	Member
Vrinda Gandhi	Member
Riya Singhal	Member

Enactus Race to Rethink Plastic - Top 12 Announcement inbox x



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Thu, Apr 21, 8:59 PM ☆ ↶ ⋮

A message from Enactus

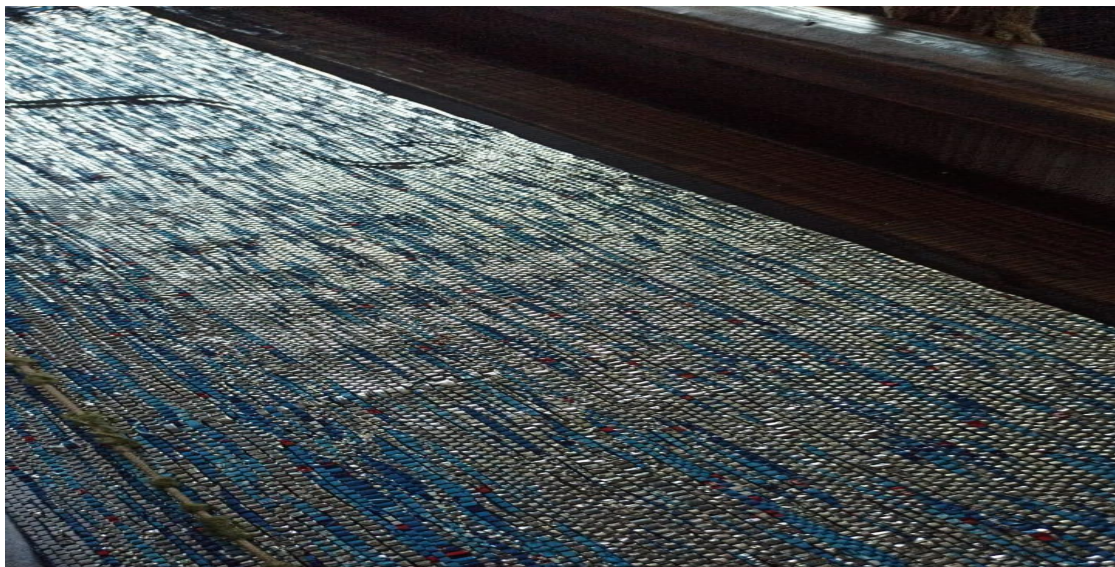
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Race to **RETHINK** **PLASTIC**

Dear Enactus Race to Rethink Plastic teams,

The second level of evaluation for the Race to Rethink Plastic is complete!
Congratulations to the Top 12 teams and projects, in alphabetical order by country:

- Brazil - UFPA Altamira - Federal University of Pará, Eco Xingu
- Brazil - UFRJ - Federal University of Rio de Janeiro, Santa Horta
- Canada - Wilfrid Laurier University, SmileTabs
- Egypt - Misr University for Science & Technology, CareBites
- India - College of Vocational Studies & Sri Guru Tegh Bahadur Khalsa College, Ehtlyaat
- India - Delhi Technological University, Project Aarosh
- India - Ramjas College, Khwab
- India - Shri Ram College of Commerce, Leher
- India - Sri Aurobindo College, Project Haritah
- India - Sri Guru Gobind Singh College of Commerce, Amanat

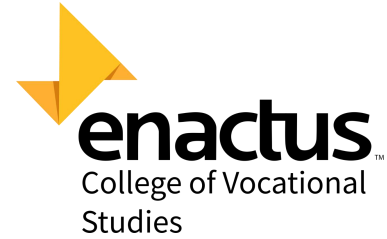




Pictures taken during the event

Social Media Link:

<https://instagram.com/projectehtivaat?igshid=YmMyMTA2M2Y=>



ENACTUS CVS ANNUAL PROJECT REPORT

PROJECT ABYAAN

<u>S.No.</u>	<u>Event Name</u>	<u>Month</u>
1.	Sri Venkateshwara College Stall	March 2022
2.	Shivaji College Stall	April 2022
3.	Miranda House Stall	April 2022
4.	SGTB Khalsa Stall	April 2022
5.	Sewa Bharti Goat Milk Session	Nov 2021
6.	UCO Collection Drive	Feb 2022
7.	Second in the '6th National Social Enterprise Idea Challenge'	April 2022

Sewa Bharti Goat Milk Session

In Project Abyaan this year, we also started manufacturing soaps made out of goat milk that was going to waste, along with our existing product offering of Used Cooking Oil (UCO) soaps. This was done in collaboration with the Punjab Government and its SHG - Jagrukta Group, based out of Ropar, near Chandigarh. We also partnered with Sewa Bharti, a Delhi-based NGO, which involved soap-making sessions, and other skill development sessions for the community.



Stalls


These products were marketed at various college events and stalls of the DU circuit, such as Sri Venkateswara College, Shivaji College, Miranda House and SGTB Khalsa. A UCO collection drive for our oil banks was also conducted.

Achievements

As for the achievements, Project Abyaan was one of the Top 12 Projects in "1 Race 4 Oceans" where projects were created to save marine life and tackle the ocean crisis. Project Abyaan also stood Second in the '6th National Social Enterprise Idea Challenge' organized by the Azim Premji University (Bangalore), amongst other start-ups and projects.



Enactus 1 Race 4 Oceans - Top 12 Announcement Inbox x Print Share

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1 RACE 4 OCEANS

Dear Enactus 1 Race 4 Oceans teams,

The second level of evaluation for 1 Race 4 Oceans is complete! Congratulations to the Top 12 teams and projects, in alphabetical order by country:

- Brazil - UFPA - Federal University of Pará, Anamá
- Brazil - UFPA Altamira - Federal University of Pará, Eco Xingu
- Brazil - University of Fortaleza - UNIFOR, Amor Salva-Vidas
- India - Aryabhata College, Project Palaash
- India - College of Vocational Studies, Project Abyaan
- India - Dr. S.S. Bhatnagar University Institute Of Chemical Engineering and Technology, Uday
- India - Hans Raj College, Project Mehr
- India - Ramjas College, Khwab
- India - Shivaji College, SANA
- India - Shri Ram College of Commerce, Leher



Pictures taken during the event

Social media link:

<https://instagram.com/projectabyaan?igshid=YmMyMTA2M2Y=>

MEMBER LIST

NAME	POSITION
Shrutika Gambhir	President
Shreyansh Jain	Advisor
Shreshth Sarawagi	Executive
Arsh Bhatia	Executive
Riddhi Oberoi	Project Head
Samarth Gupta	Member
Hitesh Pandey	Member
Devansh Shukla	Member
Anika Gupta	Member
Vidit Periwal	Member
Ayush malik	Member
Sankalp Manchanda	Member
Divanshi Bahl	Member

Parul Verma	Member
Kartik Garg	Member
Lakshay Grover	Member
Nivedita Jain	Member
Shourya Alluwalia	Member
Somya Aggarwal	Member
Vaishnavi Varma	Member
Aryan Bansal	Member
Divyansh Singhal	Member
Jatin Grover	Member



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PROJECT RAAH

<u>S.No.</u>	<u>Event Name</u>	<u>Month</u>
1.	Scope for Change Skill Development Session	April 2022
2.	Shoe Donation Drive	March 2022

Our Partners

Project Raah has entered the fifth year of its lifecycle and has entered the sustenance stage. Our current partners and mentors for this project include Greensoles, which is an organisation that up-cycles old shoes into vegan and eco-friendly footwear, and Scope For Change, a Delhi-based NGO which works towards skill development and social work.

Shoe Donation Drive

Along with this, a shoe donation drive was conducted, which yielded fruitful results to the tune of roughly 70-85 pairs collected, along with establishing our project amongst the public and the residents of the locality.

Achievements

In the year 2021-2022, Project Raah was one of the Top 48 projects, in the Race to Climate Action where Enactus projects competed on a worldwide level.

PICTURES TAKEN DURING THE EVENT



MEMBER LIST

NAME	POSITION
Shrutika Gambhir	President
Shivansh	Advisor
Shreshth Sarawagi	Executive
Arsh Bhatia	Executive
Akarsh Katiyar	Project Lead
Ananya Anand	Project Lead
Aadish Agarwal	Member
Vansh Khatter	Member
Dhruv Kambiri	Member
Harshita Bagri	Member
Navdeep	Member

Harshita Singh	Member
Ravi	Member
Geet Narula	Member
Shubham	Member

Social Media Link:

<https://instagram.com/jootonkagarage?igshid=YmMyMTA2M2Y=>