

F.No. 10-5/2022-NER
Government of India
Ministry of Education (Shiksha Mantralaya)
Department of Higher Education

West Block-1, Wing-6, Level-2.
R. K. Puram, New Delhi- 110 066.
Dated:- 13th December, 2022

OFFICE MEMORANDUM

Subject: Celebrating "Assam, Sikkim and Goa Art and Culture" during 17 December 2022 – 2 January 2023 at the SARAS Gallery Shop 4, Baba Kharak Singh Marg, New Delhi – regarding

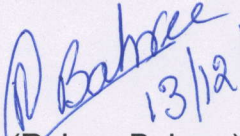
The undersigned is directed to forward herewith a copy of Deptt. of Rural Development, Ministry of Rural Development's O.M. No. K-11030/1/2021-Mkt. Cell dated 05.12.2022 on the above mentioned subject.

2. Ministry of Rural Development (MoRD) is implementing the Deendayal Antyodaya Yojana – National Rural Livelihood Mission (DAY-NRLM). One of the objectives of the Mission is to promote self-employment of Women Self Help Groups (SHGs)/SHG members through promotion of livelihoods by helping them showcase their skills and earn livelihood through selling their hand-loom and handicraft products.

3. Considering the endeavour of the MoRD on livelihood promotion of rural poor members of Self Help Groups(SHG), MoRD has decided to celebrate "Assam, Sikkim and Goa Art and Culture" during 17 December 2022 – 2 January 2023 at the SARAS Gallery Shop 4, Baba Kharak Singh Marg, New Delhi. MoRD has requested to give wide publicity to the event.

4. In view of the above, all Bureau Heads are, therefore, requested to give wide publicity among all Officers/Staff members as well as organizations/institutions under their control about the above event to be organized during 17 December 2022– 2 January 2023.

Encl: As above.


13/12/2022
(Rajeev Bahree)

Under Secretary to the Government of India

To,

All Bureau Heads of D/o HE

F. No. **K-11030/1/2021-Mkt.Cell**
Government of India
Ministry of Rural Development
Department of Rural Development
(Rural Livelihood Division)

7th Floor, NDCC II Building
Jai Singh Road, New Delhi-110001
Date: 5th December, 2022.

OFFICE MEMORANDUM

Subject: Celebrating "Assam, Sikkim and Goa Art and Culture" during **17 December,2022 - 2 January, 2023** at the SARAS Gallery Shop,4, Baba Khark Singh Marg, New Delhi – Regarding.

The undersigned is directed to state that the Ministry of Rural Development (**MoRD**) is implementing the Deendayal Antyodaya Yojana - National Rural Livelihood Mission (**DAY-NRLM**), one of the objectives of the Mission is to promote self employment of women Self Help Groups (**SHGs**)/ SHG members through promotion of livelihoods by helping them showcase their skills and earn livelihood through selling their hand-loom and handcraft products.

2. Ministry of Rural Development has a store with the name of "**SARAS Gallery – Crafts by Rural Women**" located at Handicrafts Bhawan, Baba Khark Singh Marg, New Delhi – 110001 for showcasing and selling of various products made by rural women Self Help Groups (SHGs).

3. Considering the endeavour of the MoRD on livelihoods promotion of rural poor members of SHGs, the Ministry has decided to celebrate "**Assam, Sikkim and Goa Art and Culture**" through promotion and sale of hand-loom and handcraft products made by artisans/ craftsmen of Self Help Groups (SHGs) of **Assam, Sikkim and Goa SRLM at the SARAS Gallery Shop, located at No. 4, Handicraft Bhawan, Baba Khark Singh Marg, New Delhi – 110001 from 17 December,2022 - 2 January, 2023.**

4. Artisans/ craftsmen from SHGs under the **Assam, Sikkim and Goa State Rural Livelihood Mission (Assam, Sikkim and Goa SRLM)** will display and sell their hand-loom and handcraft products.

5. In view of achieving the objectives mentioned in Para-1 above, all the Central Ministries/ Departments located at New Delhi are requested to give wide publicity among all Officers/ Staff Members about the above event scheduled from **17 December,2022 - 2 January, 2023** at the SARAS Gallery, Shop no.4, Handicraft Bhawan, Baba Khark Singh Marg, New Delhi.


(Raghendra Pratap Singh)
Director (RL)

To

All Central Ministries/ Departments located at New Delhi
(as per List)