

# ANNUAL REPORT

**SMCCVSDU - Social Media Champions College of Vocational Studies, Delhi University**

**Official Media House of CVS**

**(June 2022-August 2023)**

**Convener: Mrs.Anuradha Bawa Singh**

Editor-in-chief(Current): Aryan Garg

Executive Editor(Current): Ridhi Bhaita

Managing Editor(Current): Ishita Khatri

Head Advisor(Current): Harshit Kapil

SMCCVSDU started its functioning under the guidance of founding Convenor, Late Dr Richa Malhotra in July 2019 and officially started operating on September 13, 2019. The current convenor, Ms Anuradha Bawa Singh took charge of SMCCVSDU in May 2021. It is a Ministry of Education initiative with the goal of connecting all higher education institutions via social media platform. It works as a bridge between various societies of College and all the official news to be circulated among students is done by SMC only.

During the time period mentioned above **SMCCVSDU has done a total of 192 posting** across its various Social Media Platforms(Instagram, Facebook, X, etc) which contains:

97 posts by SMCCVSDU of its own

75 posts that are requested by various other societies of the college(Aaghaz, NSS, NCC, Time Travellers, Book Club, etc)

20 posts of Official Notices of CVS and Delhi University

In June 2022 the **council for the tenure 2022-23** was announced and the council members were:

Editor-in-chief: Chahat Kumar

Executive Editor: Astha Pathak

Managing Editor: Maksad Alam

Head Advisor: Tanya Balhara  
 Advisory Board Member: Sayeed Adnan  
 Advisory Board Member: Hema  
 Advisory Board Member: Manya Mittal

Link:- [Council 2022 Announcement](#)

## 3rd FOUNDATION DAY(Annual Event)

On 13 September 2022, SMCCVSDU celebrated its **3rd Foundation Day(Annual Event)** and the theme for the same was "MOST COLLEGE BOLLYWOOD MOMENT YOU'VE HAD" where students wrote their most bollywood moment of college in sticky notes and then the event was concluded by the cake cutting ceremony.

### Attendance sheet:

S.No.	13th September Name	Annual Event 2022 Course/Year	Attendance sheet Sign
1.	Pratikha Nayak	HRM / 3rd	P. Nayak
2.	Kirti Gupta	B.Com / 3rd	Kirti
3.	Manya Mittal	OMSP / 3rd	Manya Mittal
4.	Tanya Balhara	Hist(H) / 3rd	Tanya
5.	Sahil Kapoor	CS(H) / 2nd	Sahil Kapoor
6.	Ananya	Hist(H) / 2nd	Ananya
7.	Aditya	Hist(H) / 2nd	Aditi
8.	Hema	OMSP / 3rd	Hema
9.	Deep Malca	Hist(H) / 2nd	Deep
10.	Shubham Bhat	Eco(H) / 2nd	Shubham Bhat
11.	Aaryan Jary	BSc(CS) / 2nd	Aaryan
12.	Ridhi Bhatia	HRM / 2nd	Ridhi
13.	Astha Pathak	Hist(H) / 3rd	Astha Pathak
14.	Maksad Alam	MMI / 3rd	Maksad Alam
15.	Adnan	BBE / 3rd	Adnan
16.	Chahat	OMSP / 3rd	Chahat
17.	Ishita Khatri	HRM / 2nd	Ishita
18.	Yash Lakhe	BSc(CS) / 2nd	Yash Lakhe
19.	Muidul Jaiswal	BSc(CS) / 2nd	Muidul Jaiswal
20.	Ishika	HRM / 2nd	Ishika



Link to Poster:- [Foundation Day](#)

Link to Video:- [Foundation Day Short Video](#)

Conducted online activity of reel making "PANORAMA 2.0" and the theme was College Tour.

Link to poster:- [Panorama 2.0](#)

Launched **SMCCVSDU Newsletter** for students of College to get their hands on the get-going of today's world.

Link to Reel:- [NewsLetter](#)

SMCCVSDU launched its SMC Patrika- The Monthly NewsLetter of SMC the newsletter comprised of paintings, poems, satires and articles in English and Hindi.

Link to poster:- [SMC Patrika](#)

Link to First Edition:- [SMC Patrika 1st Edition](#)

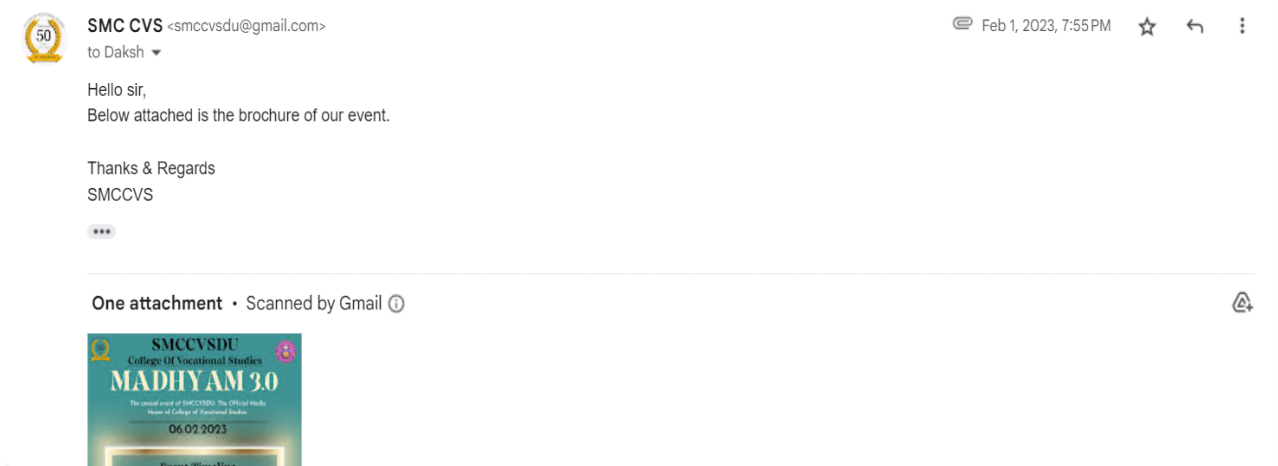
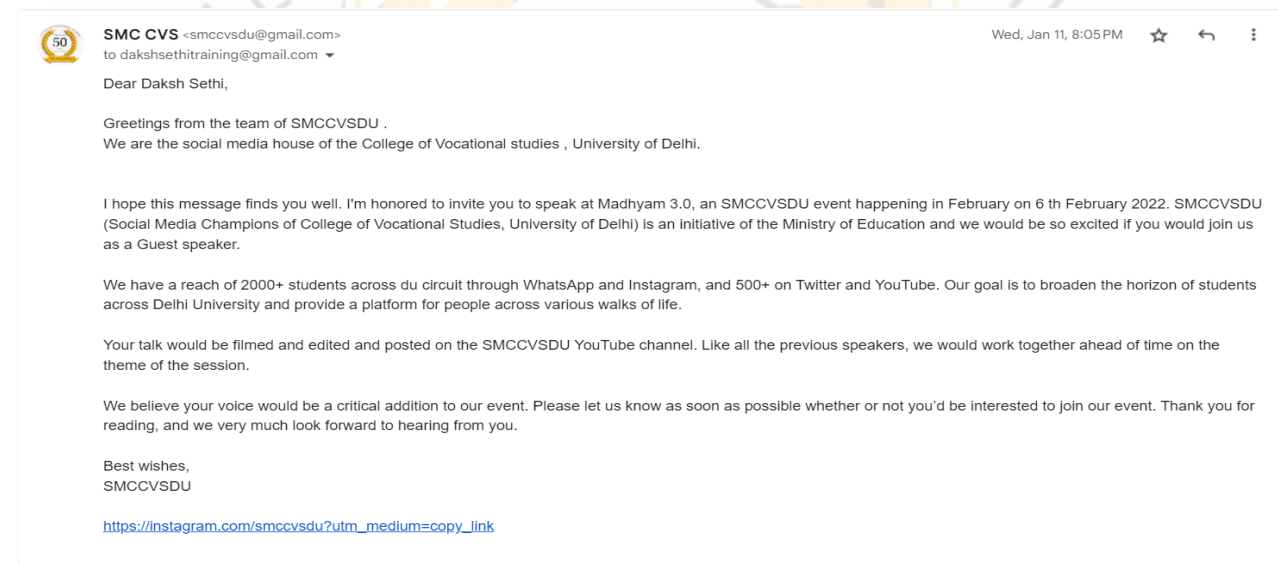
# MADHYAM 3.0(Bi-Annual Event)

On 6th february 2023 SMCCVSDU organized its Bi-annual event “**Madhyam 3.0**” in which a speaker sesion was held with our speaker Mr. Daksh Sethi followed by some cultural performances.

Link to teaser video:- [Madhyam 3.0](#)

Link to posters:- [Poster 1](#) [Poster 2](#) [Poster 3](#)

Invitation mail to guest Speaker:-



Link to Speaker Poster:- [Daksh Sethi](#)

We had **2 Cultural performances** by Deepanshi and Deepshikha

Link to posters:- [Deepanshi](#) [Deepshikha](#)



Our **Media partners** for the promotion of our event were **Ensemble and Flow in news**

Link to Posters:- [Ensemble](#) [Flow in News](#)

A Surprise performance for attendees was given by **Amity Band** who performed musical session with our attendees.

Link to poster:- [Surprise](#)

Itinerary Poster for the day



The poster is for the annual event 'MADHYAM 3.0' at SMCCVSDU. It features a green background with a gold laurel wreath border. The text includes the college name, event title, date (06.02.2023), and a detailed event timeline.

**SMCCVSDU**  
College Of Vocational Studies  
**MADHYAM 3.0**  
The annual event of SMCCVSDU. The Official Media  
House of College of Vocational Studies  
**06.02.2023**

**-Event Timeline-**

- 10:00 - 11:00 -Lamp Lighting, speech by the principal
- A dance performance
- 11:00 - 1:00 -Speaker Sessions
- Break
- 1:00 onwards -Amity Band
- Flute and dance performances

योग: कर्मसु कौशलम्  
**Glimpse of Event:-**





Link to small event video:- [Short Video](#)



In June 2023 the tenure of Council 2022-23 ended and the **new council was announced for the session 2023-24** and the details of the members are:

Editor-in-Chief:- Aryan Garg  
Executive Editor:- Ridhi Bhatia  
Managing Editor:- Ishita Khatri  
Head Advisor:- Harshit Kapil  
Advisory Board Member:- Kaustubh Sambhav  
Advisory Board Member:- Deepmala  
Advisory Board Member:- Sahil Kapoor

Link:- [Council 2023 Announcement](#)

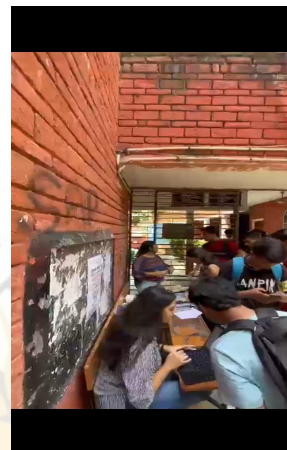
## **ORIENTATION 2023**

In August 2023 we had **our orientation for freshers that was held on 22nd August 2023** and on 18th and 21st August we had set up the registration desk for the same where we have done 2-3 activities and introduced our society amongst freshers.

Poster



### Glimpse of Registration Desk:



### Orientation day:

Date: 22nd August 2023  
Location: Seminar Hall CVS  
Time: 10:30AM Onwards

The Orientation started with the warm welcome of students and headed by introducing the Society to attendees briefing about how society was formed and what are its goals and objectives along with Introduction to Convener.

- Then a speech was given by Editor-in-Chief where he shared the importance of Society amongst students and how he has reached at that position after devoting 2+ years of hard work for the society and encouraged them for the same. Then he introduced other Council Members to the Students.
- Then respective departments introduction was done headed by Heads of each department where they briefed the working of their individual department and the skills one can gain by joining the respective department.
- Then we shared some glimpses of the previous foundation day events and bi-annual events and the initiatives taken by SMCCVSDU during covid and post-covid.
- Then the team guided students with the benefits of joining the team and what all they will be able to achieve from the media cell of college.
- A FAQs session was conducted where queries raised by students were answered on the spot.
- And then we launched our recruitment form amongst members and this led to the conclusion of our Orientation.

All this was possible with the help of **our hosts Tushar Sharma and Ishita Khatri** and the whole SMCCVSDU team.



Link to Orientation Poster: [Orientation'23](#)  
Link to PPT:- [PPT](#)

Permisson letter:

To  
Principal  
College of Vocational Studies,  
University of Delhi  
Sheikh Sarai, Ph-II  
New Delhi -110017

Date: 13 July 2023

Subject: Application to conduct the Orientation of SMCCVS

Respected sir,  
Social Media Champion (SMC)- The official media house of  
CVS plans to conduct its **Orientation for freshers on 21st-  
22nd August 2023**. We will be requiring the Seminar Hall  
for our orientation event.

Kindly grant us access to that area on the specified dates.

We are hoping for a prompt and positive response.

*Aryan Garg*

Thank you,  
Yours Obediently  
Aryan Garg  
(Editor-in-chief, SMCCVSDU)

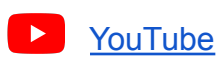
*OK  
As per (Date 1)  
13/7/23  
Recommended for 22nd Aug  
13/7/23*



## Glimpse of Orientation:-



Links to Various Social Media Platforms of SMCCVSDU:







# कॉलेज ऑफ वोकेशनल स्टडीज College of Vocational Studies (दिल्ली विश्वविद्यालय) (University of Delhi)

संदर्भ संख्या  
Ref. No. CVS

दिनांक  
Dated

This is to certify that the activity report (Department/Society/Unit) for the academic year 2022-2023 has been submitted for documentation to Internal Quality Assurance Cell, College of Vocational Studies, University of Delhi.

*Anu Satyal*  
18.12.2023.

**Dr. Anu Satyal**  
Coordinator, IQAC  
College of Vocational Studies

*Inder Jeet Dagar*  
**Prof. Inder Jeet Dagar**  
Principal  
College of Vocational Studies

**Principal**  
College of Vocational Studies  
Triveni Sheikh Sarai, Phase-II  
New Delhi-110017