



ECONOX
THE DEPARTMENT OF ECONOMICS
COLLEGE OF VOCATIONAL STUDIES
(2018-19)

<u>Name of Workshop/Seminar/Conference</u>	<u>No. of Participants</u>	<u>Date</u>
Lecture: Issues in Employment and Jobless Growth By Prof Pravin Jha	80	26-09-2018
Seminar on Digital Marketing By Shivani Chabra	70	31-08-2018
Lecture: Subsidies: Taxonomy and Practice in India By Dr. Mukesh Kumar Anand	85	1-02-2019
Lecture: Understanding Demonetisation 2016 by Prof Arun Kumar	75	4-04-2019

Issues In Employment and Jobless Growth By Prof Parvin Jha

ECONOX, The Economics Society of College of Vocational Studies, as part of their lecture series, organized a lecture and a workshop on the topic 'Jobless Growth'. The lecture was conducted by Professor Pravin Jha.

Professor Jha is a familiar face in the field of economics, completed his Ph. D from Centre of Economic Studies and Planning, School of Social Sciences, Jawaharlal Nehru University and is currently a professor in the same center. He is also the Chairperson, Centre for Informal Sector and Labour Studies. Professor Pravin Jha discussed that in a jobless growth economy, unemployment remains stubbornly high even as the economy grows. This tends to happen when a relatively large number of people have lost their jobs, and the ensuing recovery is insufficient to absorb the unemployed, under-employed, and those first entering the workforce. He warned that the rate of jobless growth could severely impact India's economy which depends heavily on the middle-class population, engaged primarily in salaried jobs and entrepreneurship. In the end he presented certain solutions to reverse the trend of jobless growth like Improving business sentiment, improving labour-absorption, schemes to promote MSME growth, skilling for an industry-ready workforce and Formalising labour arrangements. The workshop was a success with over 80 students from all over Delhi university being present.

Special Lecture Series
in Economics

Department of Economics
College of Vocational Studies
University of Delhi

Issues in Employment and
Jobless Growth

JOBLESS
GROWTH

Praveen Jha
Professor, CESP, JNU

Seminar Hall
Wednesday, 26 September 2018
11:30 AM

Seminar On Digital Marketing By Ms. Shivani Chhabra

ECONOX, The Economics Society of College of Vocational studies organised an informative session on Digital Marketing on 31st August, 2018 by Ms. Shivani Chhabra. Ms. Shivani Chhabra is a Digital Marketing Manager at Teamwork Communication Pvt. Ltd. The seminar began with the speaker telling about the basics of Digital Marketing and then spoke about how to use different strategies in this world with emerging technology. This session was useful for gaining knowledge and technical skills in this field so that the society can market events better.



The poster features a dark background with white and yellow text. At the top, the title 'Seminar on Digital Marketing' is written in a large, white, hand-drawn font. Below the title, on the left, is the speaker's name 'By Ms. Shivani Chhabra' in yellow, followed by her title 'Digital Marketing Manager' in light blue, and her company 'Teamwork Communication Pvt. Ltd.' in light blue. In the center is a portrait of Ms. Shivani Chhabra, a woman with glasses and a blue blazer. On the right side, the date 'Date: 31st August 2018' and time 'Time: 10:00 AM' are written in white, and the venue 'Venue: College of Vocational Studies' is written in white at the bottom right. The background is decorated with various digital marketing icons and terms like 'SEARCH', 'SHARE', 'STAT', 'ADD FRIENDS', and 'THANK'.

Subsidies: Taxonomy and Practice in India By Dr. Mukesh Kumar Anand

On 1st February 2019, the College of Vocational Studies' Economics Society, ECONOX, held a seminar with Prof Mukesh Kumar Anand in the light on the topic of 'Subsidies Taxonomy and Practice in India'. In a welfare state, subsidies are one of the most essential features. At the eve of independence, India faced the uphill task of socioeconomic development. Our markets were almost non-existent, the masses lived in abject poverty and illiteracy, we could not produce enough food to satisfy the hunger of the masses, life expectancy was just 32 years; in short, there was crisis in every sphere; be it agriculture, industry, health or education; partly as a legacy from colonialism. Accordingly, the founding fathers of democratic India envisioned India as a welfare state. However, only a few problems have abated over the past 70 years, while others have surfaced, and poverty persists stubbornly as a pressing issue.


Are subsidies a solution to a problem, or do they represent a problem in themselves?

- 1) By extending consumer services to poor people, basic necessities can be made affordable.
- 2) Preparing a foundation for the private sector to participate in various economic sectors. In lower stages of development, private sector participation is often not viable and not affordable. Private investors have limited resources; there are information externalities/uncertainties, too. Government hand-holds the private sector by extending subsidies and withdrawing them when the private sector becomes competitive.

Department of Economics
College of Vocational Studies
University of Delhi

Special Lecture Series

Subsidies: Taxonomy and Practice in India



Mukesh Kumar Anand
National Institute of Public Finance and Policy (NIPFP)
New Delhi

Seminar Hall, CVS
11:30 am
Friday, 1 February 2019

Understanding Demonetization 2016 By Professor Arun Kumar

ECONOX, The Economics Society of College of Vocational Studies organized a workshop on 'Understanding Demonetization 2016' as a part of special lecture series. The workshop was hosted by Professor Arun Kumar.

In November 2016, the Indian Government banned the then used 500- and 1000-rupee notes in order to control the black money. The workshop started with the speaker throwing light on 'why demonetization was important'. He explained that many people have black money with


them and that demonetization would help the government in controlling the flow of black money in the economy.

Further, the speaker talked about how this step would help the government in doing so and in the end, he answered all the queries of the students. The workshop was a success with 75 students attending the workshop.

Department of Economics
College of Vocational Studies
University of Delhi

Special Lecture Series

Relooking at Demonetization and Black Money



Prof Arun Kumar
Malcolm S Adisenshiah Chair Professor,
Institute of Social Sciences, Delhi

Seminar Hall, CVS
11:30 am
Thursday, 4 April 2019



This is to certify that the activity report (Teacher/Department/Society/Association) has been submitted for documentation to Internal Quality Assurance Cell, College of Vocational Studies, University of Delhi.

Anu Satyal

Dr. Anu Satyal
IQAC Cordinator
College of Vocational Studies

Ajay Jaiswal

Prof. Ajay Jaiswal
Officer on Special Duty
College of Vocational Studies
OSD/Principal/आ.एस.डी./प्रधानाचार्य
College of Vocational Studies
कॉलेज ऑफ वोकेशनल स्टडीज
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