



(MSOC)Management Society of CVS
(2018-19)

<u>Name of workshop/conference/seminar</u>	<u>No. Of Participants</u>	<u>Date</u>
Workshop On Digital Marketing By Mr.Pankaj Prasad	50	08-10-2018

Workshop On Digital Marketing By Mr.Pankaj Prasad

The Management Society of CVS organised a Digital Marketing workshop in the seminar hall of the college 8th October 2018. Around 100 students took part in the workshop. The workshop was conducted by Mr. Pankaj Prasad. Sir explained Digital Marketing at length and enlightened the students of how it has changed the way brands and businesses use technology for marketing since 1990s. He showed the rising importance of Digital Marketing in India and the immense scope of prosperity in this field. The session was informative and fun . Every student enjoyed the workshop.



Social media link - <https://www.facebook.com/cvsmsoc/videos/digital-marketing-seminar-by-mrpankaj-prasad/2129867770664537/>

This is to certify that the activity report (Teacher/Department/Society/Association) has been submitted for documentation to Internal Quality Assurance Cell, College of Vocational Studies, University of Delhi.

Anu Satyal

Dr. Anu Satyal
IQAC Cordinator
College of Vocational Studies

Ajay Jaiswal

Prof. Ajay Jaiswal
Officer on Special Duty
College of Vocational Studies
O.C.D./Principal/अ.एस.डी./प्रधानाचार्य
College of Vocational Studies
कॉलेज ऑफ वोकेशनल स्टडीज
(University of Delhi) (दिल्ली विश्वविद्यालय)
Triveni Sheikh Sarai, Phase II
त्रिवेणी शेख सराय, फेज- II,
New Delhi-110017/नई दिल्ली -110017