



## Management Society of CVS (2019-20)

<b><u>Name of workshop/seminar/lecture</u></b>	<b><u>No. of participants</u></b>	<b><u>Date</u></b>
Entrepreneurial Seminar	50	03-02-2020
Webinar on Markets and Investments	56	25-June- 2020
Webinar :Managing Finances during Covid 19	60	25-06-2020

# Entrepreneurial Seminar

Msoc- The Management Society of CVS organized a seminar on "Entrepreneurship and Leadership" which was inclined towards ameliorating knowledge, skill set and confidence in Marketing and Leadership skills when running a startup.

The guest of honour, Shawrya Mehrotra, the founder and CEO of an upcoming social networking app "Metvy" was invited for a knowledge sharing session. He is known to conduct sessions on Entrepreneurship and Marketing in various colleges including IIT Delhi, SRCC, Hansraj, KMC, Gargi College, Kamala Nehru College, etc. The 20 years old, found METVY in 2018. He aims to utilize the infinite human potential, presents hyperlocally through an intuitive platform that provides need based networking.

METVY has been covered by various media houses. METVY created a buzz in and around Delhi University with the launch of beta, where it got 8k users in just a short span of 30 days. METVY raised its seed funding from Govt. of NTC Delhi backed Incubation Centre.

His session was not only enriching with regard to the startup culture that is being nurtured in India but also very interactive as around 70 students attended the session. It was a wonderful experience knowing the hardships he had been through which ultimately bore him fruitful results.





Social media link:

<https://www.instagram.com/p/B8HD531JSYh/>

<https://twitter.com/smccvsdu/status/1224651683302559744>

[https://www.facebook.com/SMCCVSDU/posts/the-management\\_society-msoc-of-cvs-department\\_of\\_commerce-organized-a-lecture-on/192222085498421/](https://www.facebook.com/SMCCVSDU/posts/the-management_society-msoc-of-cvs-department_of_commerce-organized-a-lecture-on/192222085498421/)

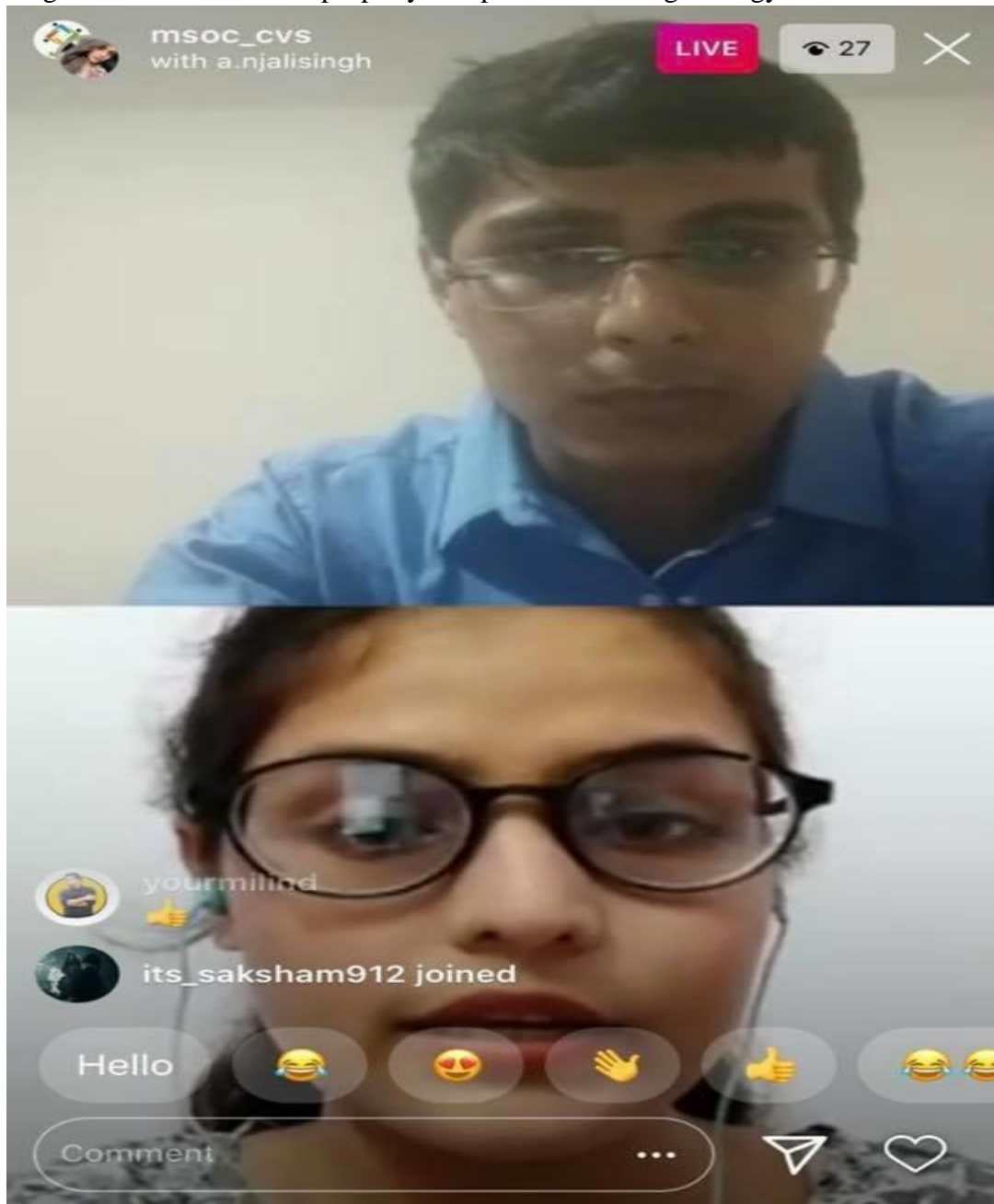
## Webinar on Markets and Investments

The Management Society of College of Vocational Studies has organized Live Seminar Session on Markets and Investments on 25th June, 2020 on their Instagram Page. The resource person Mr. Vaibhav Makkar, an MBA graduate from Symbiosis Center of Management and Human Resource Development, Pune discussed the various kinds of investments and overall recession faced by the economy during ongoing global pandemic. Mr. Makkar, analyzed the Stock Market, Mutual Funds and explained the strategies to be opted during Covid19. According to him, Investment Portfolio Strategy would help to limit portfolio losses and even would log some gains during a recession. He answered the intriguing questions



of viewers

on gold investment versus property as a profitable saving strategy.





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## HOW TO BUY STOCKS

For companies to understand

Company	Size & Earnings	Industry	Product Diversification	MOAT	Management	Stock Price vs. Value
1	4	5	1	1	1	2
2	4	5	1	1	1	2
3	3.5	5	4	1	4.5	1.5
4	1	1	4.5	4	1	2
5	1	1	4.5	4	1	2
6	1.5	1	4.5	4	1	2
7	2.5	1	4.5	4	1	2
8	4	4	4.5	2.5	4.5	1.5
9	4	4	4.5	2.5	4.5	1.5
10	4	4	4.5	2.5	4.5	1.5

Further Rules:

- Is it the leader in a fast growing industry?
- Does it offer a strong, steady, and sustainable dividend?
  - Is it massively undervalued?
- Is it one of the strongest stocks on the market?
- Has it delivered ten years of steady above-average sales and profit growth?

Don't buy stocks of businesses you don't understand

Investment Thesis

Comment

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## IMPORTANT SOURCES FOR KNOWLEDGE

- <https://www.mutualfundssahibai.com/en/#Types%20of%20Mutual%20Funds>
- Bloomberg ; Moneycontrol ; Morningstar
- Blogs / Newsletters – Sajal Niveshak (<https://www.sajalniveshak.com/>)
- Finshots ([https://finshots.in/?utm\\_source=finshotsMarket&utm\\_medium=webheader](https://finshots.in/?utm_source=finshotsMarket&utm_medium=webheader))
- Newspapers – Mint , Economic times , business standard ; Medium

therealjyotis... And I followed this story... replies

himanshumishra07

a.njalisingh Done

manpreet.kaur.30

samriddhid023

Comment

SMCCVS Facebook Link: <https://www.facebook.com/- SMCCVSDU/posts/309807613739867>

## Webinar on 'Managing Finances during Covid 19'

The Live Session on 25th June 2020 on Instagram was a huge success with over 189 viewers and enormous responses by the students. Vaibhav Makkar, an MBA graduate from Symbiosis Center of Management and Human Resource Development, Pune explained the various kinds of investment opportunities and the recession faced by the economy during the global pandemic. He also discussed Stock Market and Mutual Funds strategies that can be opted for profit in this time of Quarantine.



The poster features a central circular portrait of Vaibhav Makkar, a man with glasses wearing a dark suit and tie. To the left, the text 'INSTAGRAM LIVE SESSION' is written in large, bold, black letters. Below it, 'ON OUR INSTAGRAM HANDLE MSOC\_CVS' is written in smaller black text. At the top left, there are logos for MSOC (The Management Society of CVS) and the University of Central Veterinary Science, Pune. At the top right is the logo of Symbiosis Center of Management and Human Resource Development. The date and time '25 JUNE, 2020' and '7:00 PM' are displayed with calendar and clock icons. The topic 'TOPIC' is followed by 'MANAGING FINANCES DURING COVID-19' in large, bold, white letters. Below the topic, contact information for Simran and Ekta is provided. At the bottom right, there is an Instagram icon and the handle 'msoc\_cvs'.

**MSOC:**  
**THE MANAGEMENT SOCIETY OF CVS**

**INSTAGRAM  
LIVE SESSION**  
ON OUR INSTAGRAM HANDLE MSOC\_CVS

**25 JUNE, 2020**  
**7:00 PM**

**TOPIC**  
**MANAGING FINANCES DURING COVID-19**

BY  
**VAIBHAV MAKKAR**  
Consultant at Capgemini

FOR MORE INFO CONTACT :  
Simran : +91 96430 27894  
Ekta : +91 87438 62574

 **msoc\_cvs**

Social media link:

<https://www.instagram.com/p/CBuuEZIjj6V/>

This is to certify that the activity report (Teacher/Department/Society/Association) has been submitted for documentation to Internal Quality Assurance Cell, College of Vocational Studies, University of Delhi.

*Anu Satyal*

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Prof. Ajay Jaiswal  
Officer on Special Duty  
College of Vocational Studies  
O.C.D./Principal/अ.एस.डी./प्रधानाचार्य  
College of Vocational Studies  
कॉलेज ऑफ वोकेशनल स्टडीज  
(University of Delhi) (दिल्ली विश्वविद्यालय)  
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