



Name of Workshop/Seminar	Number of participants	Date of program
SPEAKER SESSION: Mr. Alok Kumar	30	12-07-2017
Session on: How to choose your career?	50	13.03.2018

## **GUEST LECTURE ON MARKETING**

As an opening chapter for our Project Turn we had Mr. Alok Kumar and his team for a marketing seminar. A very interactive session with students as marketing as the future prospect. He bestowed the occasion with his presence of sheer knowledge about any and every thing about marketing. Approx. 30 student participants attended the program.



Links:

<https://www.facebook.com/mercadeo.cvs/videos/362219229130576/>

<https://fb.watch/dnqAe4IljF/>,

<https://www.facebook.com/mercadeo.cvs/photos/a.763569853715751/1654173681322026>

## SESSION ON CAREER

Mercadeo society organized a session on "How to choose your career" on 13<sup>th</sup> march 2018. A very interactive session with students as marketing as the future prospect. He bestowed the occasion with his presence of sheer knowledge about any and every thing about marketing. Approx. 50 student participants attended the program.

### How to choose your Career?

Date : 13 March 2018 Time : 11-12 AM  
Venue : College of Vocational Studies



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### Social media links

<https://www.facebook.com/mercadeo.cvs/photos/a.763569853715751/1878444058894986>

This is to certify that the activity report (Teacher/Department/Society/Association) has been submitted for documentation to Internal Quality Assurance Cell, College of Vocational Studies, University of Delhi.

*Anu Satyal*

Dr. Anu Satyal  
IQAC Cordinator  
College of Vocational Studies

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Prof. Ajay Jaiswal  
Officer on Special Duty  
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College of Vocational Studies  
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