



## **TEB – The Entrepreneurial Board (2020-2021)**

<b><u>Name of the Event</u></b>	<b><u>Date</u></b>	<b><u>No. of Participants</u></b>
Webinar on START-UP CULTURE AND THE PROBLEMS START-UPS ARE FACING DURING PANDEMIC	31 August 2020	70
SESSION ON START-UPS AND PERSONAL BRANDING	6 November 2020	85
NEGOCIO'21: Series of three workshops	26th February 2021	75

### **EVENTS AND MAJOR HIGHLIGHTS: WEBINARS**

The Entrepreneurial Board, works towards instilling entrepreneurial spirit in the modern youth by bridging the gap between the youth and the requisite exposure to strengthen their competence to excel in this realm.

## **START-UP CULTURE AND THE PROBLEMS START-UPS ARE FACING DURING PANDEMIC**

The session was conducted by Mr. Sivesh Kumar, founder of StartUP Monk. Being a part of several prestigious incubation and investor pitches jury member panel, having him share his views and personal insights certainly was beneficial to the attendees. The session aimed to help budding entrepreneurs understand the intricacies of the start-up culture with an added focus on the aftermath of these trying times.

# WEBINAR :



**StartUp Culture  
and Problems faced by  
them during  
the  
Pandemic**



(63)

12




# SESSION ON START-UPS AND PERSONAL BRANDING

The world of entrepreneurship has evolved by leaps and bounds in the last decade or so. A common dilemma students face arises on account of whether or not college is the right time to start a start-up. Under the National Entrepreneurship Challenge, a session was organised with Mr. Daniel Ramamoorthy, an entrepreneur, speaker and executive coach. His fiery personality and his motto of “Start Now, Start Simple” inspired the students to take to the wheel themselves.



A collage of business-related graphics and text. The top left features the text "CORPORATE RELATIONS" with a dollar sign icon and a paragraph: "The backbone of any organisation is their finance. We are all familiar with the important role money plays everywhere. CR department of TEB helps in raising money through sponsorship and collaborative campaigns. The process gets you acquainted with the corporate world and helps you build better connections via Walk-ins and negotiations over call." Below this is the text "HEADS: RIDDHI SHARMA &amp; KASHISH GOYAL". The top right has a yellow banner with the word "DEPART". The middle right shows a video thumbnail of a woman. The bottom left shows a video thumbnail of a woman with glasses. The bottom middle features the text "IT'S A RICH MANS WORLD" above an illustration of people with money symbols. The bottom right has the text "TM ALL FOR CONVERSATIONS, BUT DO YOU HAVE A MESSAGE?" above an illustration of a woman with a laptop. To the right of this is the text "CONTE" and a paragraph: "Content Heads develop a strategy aligned with short-term and long-term marketing targets while collaborating with marketing and design teams to plan and design eye catching content for various platforms. Information provided by our society, certainly includes social media content, wordpress blogs etc. They put in their effort to spread authentic content." At the bottom right, the text "WITRA &amp; ANSHIKA" is visible.

**THE ENTREPRENEURIAL BOARD** 

PRESENTS  
SPEAKER SESSION ON

**IS COLLEGE THE RIGHT TIME TO START A STARTUP?  
&  
PERSONAL BRANDING**

+ +  
+ +  
+ +  
+ +

**DANIEL  
RAMAMOORTHY**  
ENTREPRENEUR, SPEAKER  
AND EXECUTIVE COACH

**NOV  
06  
2020**  
@ 6 PM

x x x x  
x x x x

**EVAN LUTHRA'S  
LIVE SESSION**  
@2PM >>>

**ENTREPRENEURIAL  
EXTRAVAGANZA**

**NOV  
06  
2020**

1 DAY, 2 SPEAKERS  
Everything you need to know about the latest  
E-trends

**DAN RAM'S  
SPEAKER SESSION**  
<<< @6PM

Links: <https://www.instagram.com/p/CHPTEmEjEsg/?igshid=YmMyMTA2M2Y=>

# NEGOCIO'21: Speaker Sessions

The third edition of the annual event Negocio comprised of two events, namely, ENvision and Start-up Domination, along with a series of interactive workshops.

ENvision was a classic B-Plan competition which required the participants to develop blueprint strategies, discover pathways to opportunities, acquire the first mover advantage and come forth a winner. Start-up Domination required them to reassess their priorities, use their wits to formulate, analyse and strategize their next step to assert their dominance.

A series of three workshops were organised. Mr. Divyanshu K, the Vice president- strategy of boat lifestyle on technicalities of market and financial analysis for start-ups and Mr. Sarvesh Kakkeri, co-founder at Xubba focused on the role of ideation in the process of building a successful start-up. For the third workshop, Mr. Avi Arya, a social media marketer spoke about the dos and don'ts of leading through content creation.

tebforchange

NEGOCIO  
ZERO TO ONE

LIVE WEBINAR  
**Lead your way  
through content  
creation**

**SPEAKER**  
**AVI ARYA**  
Social Media Marketer, Chief  
Mogul at Internet Moguls

27 Feb, 2021  
11:30 AM

REGISTER AT  
[bit.ly/ApplyNEGOCIO2021](https://bit.ly/ApplyNEGOCIO2021)

For further queries contact : Chestha : 99111 90776, Pragma : 79828 88719





**NEGOCIO**  
ZERO TO ONE



LIVE WEBINAR  
**What is the role  
of ideation in the  
process of building  
a successful  
startup?**



**SPEAKER**  
**SARVESH KAKKERT**  
TEDx speaker & Trainer, Co founder at Xubba

 26 Feb, 2021  
6 PM

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**NEGOCIO**  
ZERO TO ONE



LIVE WEBINAR  
**Market and  
financial  
analysis for  
start-ups**



**SPEAKER**  
**DIVYANSHU K**  
Vice President - Strategy of Boat Lifestyle

 26 Feb, 2021  
4-5 PM

 REGISTER AT  
[bit.ly/ApplyNEGOCIO2021](https://bit.ly/ApplyNEGOCIO2021)

For further queries contact : Chestha : 99111 90776, Pragna : 79828 88719



**NEGOCIO**



ENvision: Trail The E-Way

**PANEL OF JUDGES**



**FEB**  
**27**  
**2021**

**SIVESH KUMAR**  
FOUNDER: STARTUP MONK



# NEGOCIO



ENvision: Trail The E-Way

## PANEL OF JUDGES



FEB  
27  
2021

### SAURABH TRIVEDI

CO FOUNDER AND DIRECTOR  
BOUDHIK VENTURES PRIVATE LIMITED



<https://www.instagram.com/p/CLjSWuoDL-x/?igshid=YmMyMTA2M2Y=>

<https://www.instagram.com/p/CLZsoraivl/?igshid=YmMyMTA2M2Y=>

<https://www.instagram.com/p/CLl9yYFDMVD/?igshid=YmMyMTA2M2Y=>

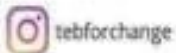
<https://www.instagram.com/p/CLmrYVDjIU-/?igshid=YmMyMTA2M2Y=>



# NEGOCIO

## Welcome to **ENVISION**

Trail the E way



The Entrepreneurial Board



The Entrepreneurial Board

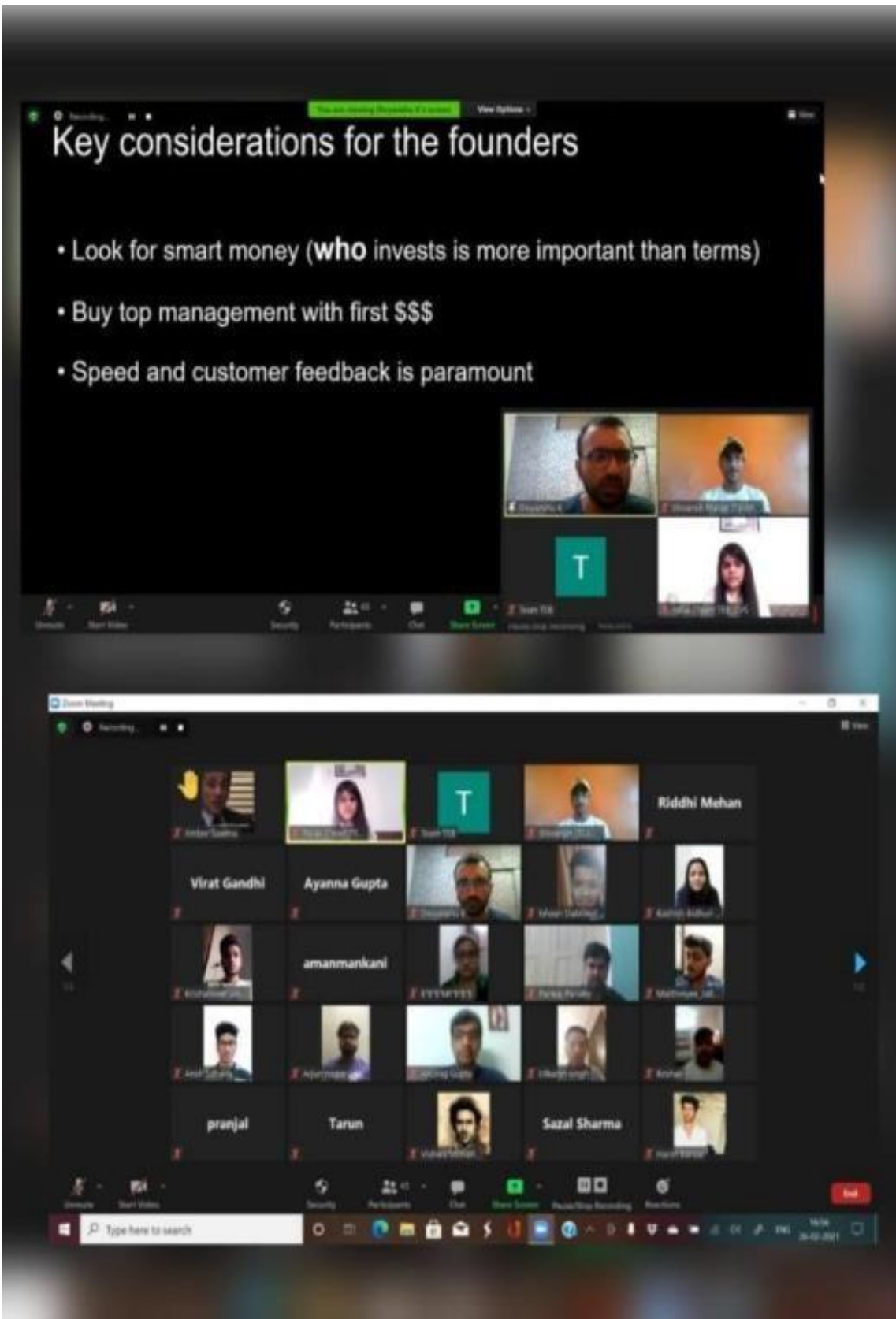
Yatharth Tuteja: 9643434478

Riddhi Sharma: 8377059397

**The contribution of our knowledge & skillset  
in nation-building.**

**Developing**      **Core Sectors**      **Developed**





This is to certify that the activity report (Teacher/Department/Society/Association) has been submitted for documentation to Internal Quality Assurance Cell, College of Vocational Studies, University of Delhi.

*Anu Satyal*

Dr. Anu Satyal  
IQAC Coordinator  
College of Vocational Studies

*Ajay Jaiswal*

Prof. Ajay Jaiswal  
Officer on Special Duty  
College of Vocational Studies  
OSD/Principal/अ.एस.डी./प्रधानाचार्य  
College of Vocational Studies  
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