





ANNUAL REPORT (2022-23)

Teacher Coordinator:

Dr. Anurag Agnihotri
(Convener)

Prof. Raj Bahadur
Prof. Narender

Dr. Anurag Agnihotri
Coordinator:

Student
Coordinator:

B.Com(H) 3rd Year
President - FIC

OFFICE BEARERS FOR THE SESSION

PRESIDENT – JESWIN THOMAS | 3 RD YEAR, BCOM (HONS)
VICE PRESIDENT- ABHINAV GUPTA | 3 RD YEAR, BCOM (HONS)
VICE PRESIDENT- MUSKAN KHURANA | 3 RD YEAR, MMRB
SECRETARY- MUDIT GUPTA | 3RD YEAR, BCOM (HONS)
SECRETARY- PRARTHNA VASUDEVA | 3 RD YEAR, BBE

OUR EVENTS & MAJOR HIGHLIGHTS FOR THE SESSION

BIZKRIEG 2023

FIC-CVS organised its premier inter college management fest 'BIZKRIEG'23' in the even semester, on 22nd and 23rd April 2023, virtually. The event consisted of 4 sub competitions: **The Schindler - Best Manager**, **The Belfort - Best Marketer**, **The Gekko - Mock Stock** and **The Consigliere - Best Consultant**. The event witnessed registrations of over 500+ students pan India with thrilling rounds and amazing rewards.

The Schindler - The Schindler allows the manager within you to take over. It's an event that will test your ability to balance emotions with reasoning and make decisions that will solve problems and enable you to take advantage of opportunities. You'll go through 6 gruelling rounds spanning two days and compete with the best of the best to be crowned the Best Manager.

The Belfort - The Belfort is here to put this incorrect notion to rest with its intensive rounds that will test all conventional and unconventional aspects of marketing. From product designing to market awareness to persuasion skills, all bases must be covered if you want the crown of Best Marketer on your head!

The Gekko - The Gekko requires you to take tough decisions under pressure and think on your feet. With the theme this year revolving around the idea of Synthesised Sapience, the participants will have to pitch, trade, and invest in a world that is dominated by machines and Artificial Intelligence.

There will be 3 rounds, and as the competition progresses, each round will get increasingly difficult.

So, get ready to put in the work if you want to earn the title of Best Investor.

The Consigliere - The Consigliere, at its core, is a competition that tests your analytical skills and astute reasoning in tackling situations that most people cannot figure out. Add to the mix the prospect of making crucial decisions, and you will find yourself in countless nerve-wracking scenarios.

So, if you're keen to unlock the secrets to business success and gain expertise in tackling the most difficult and enduring challenges that will help you hone your business consulting skills, then perhaps Best Consultant is for you!





Bizkrieg Logo

20th April 2023, 12:30 PM Bizkrieg's Marketing Campaign in College

Link for Bizkrieg'23 Registration Form: https://forms.gle/SG9SNRouLuXScY4h8

Link for Bizkrieg'23 Certificates: https://shorturl.at/ixDQS

Link for Bizkrieg'23 Feedback Form: https://forms.gle/Bjibu1yj3FW5aFbs9

FINESCO 6.0

For the first time since after the Covid-19 pandemic, FIC CVS organised an offline edition of our bi-annual event, FINESCO on **18**th – **19**th **October, 2022**. The event witnessed a **participation of 110+ students** from various schools and colleges across Delhi - NCR. The event consisted of 3 competitive sub events:

- 1. Sold
- 2. BrandBoozled 9.0
- 3. 9 3/4 Street

SOLD! - Strong negotiation and swift decision-making can be the only difference between a beneficial compromise and a loss. And this is the core ideal that we aimed to inculcate within the participants by subjecting them to 2 gruelling rounds wherein they will face real-world scenarios and crises. It brought in 200+ Individual registrations and witnessed the participation of 25+ Teams.

Brandboozled - A brand gives an identity to a company that not only describes its work but gives the entity goodwill that lasts for years to come. We come across many brands and their tagline and this competition tested the participants on how aware and knowledgeable they are with respect to brands. It brought in 215+ Individual registrations and witnessed the participation of 30+ Teams.

<u>9</u> <u>3/4</u> <u>Street</u> - A Mock Stock competition (conducted in an online mode). It was a perfect blend of entertaining & learning that allowed the participants to hone their finance, business, management, brands and entrepreneurial skills.

The Finance and Investment Cell, College of Vocational Studies invited the participants to take part in our illustrious Mockstock & Case Study event. It was conducted in an online mode and brought in record participation in the form of 270+ Individual registrations and witnessed the participation of 45+ Teams.

Link for Finesco's Poster: https://shorturl.at/aNRS5

Link for Finesco's Registration Form: https://forms.gle/Kj7ci2pBXTGNxkWh7

Link for Finesco's Certificates: https://shorturl.at/fsAH6

Finesco's Permission Letter









Event Poster

Event Poster's Flex in College Campus





Seminar Hall 18th October 2022

FIC Admin outside Seminar Hall

INTER-FIC & RESEARCH PAPER

We had the opportunity to represent our college at the "Young Researchers' Conference on Macroeconomics, Corporate Finance & Financial Analysis" hosted by the Finance & Investment Cell of Atma Ram Sanatan Dharma College, University of Delhi. The event was held on 17th September 2022 wherein various FICs across DU gathered and participated. Out of all the present teams, FIC, CVS ranked 1st in the Inter-FIC Competition, competing with the likes of Hindu College & Sri Venkateswara College.

During the tenure, four members from the Finance & Investment Cell authored and published a research paper titled "Ascertaining the Nature of Inflation in India & Opining on the Reformatory Measure" as part of the "Young Researchers' Conference on Macroeconomics, Corporate Finance & Financial Analysis" hosted by the Finance & Investment Cell of Atma Ram Sanatan Dharma College, University of Delhi. The paper was completed on 3rd December 2022 and has been published in various journals ever since.

LINK TO THE RESEARCH PAPER:

www.bit.ly/FICResearchPaper

FIC ORIENTATION AND FRESHER'S CARNIVAL

FIC-CVS welcomed the batch of 2025-26 by organising its official society orientation on 14th December 2022 in the seminar hall, followed by the fresher's carnival on 22nd December, consisting of fun games and activities. The purpose of the orientation was to make them aware about the functioning and operations of the Finance and Investment Cell. We witnessed a participation of 150+ students belonging to various courses for the carnival which included a quiz & a photo opportunity competition.

SOCIAL MEDIA

The society also maintains a healthy and active presence on social media like Facebook, Instagram, LinkedIn, and YouTube. To ensure financial literacy for all people, we regularly research various topics and share our findings to increase the general awareness of both the members and the people in general. The last session's social media posting included various informative posts relating to the financial domain and several Blogs covering relevant topics from the world of finance. All the blogs are posted to our website and are available for everyone to read.

Links to our social media handles:

Website: www.fic-cvs.com

Facebook: www.facebook.com/ficcvs

LinkedIn: https://www.linkedin.com/company/fic-cvs/

Instagram: www.instagram.com/ficcvs

TALK SESSION WITH Prof. (dr.) Ratan Lal Godara

FIC in collaboration with Biznomics was fortunate to host an informative talk session with Dr. R. L. Godara – Former Chancellor, North Gujarat University. The talk was held on 6th January 2023 within the college campus at the conference hall with support from our convener Dr. Anurag Agnihotri. The talk defined academic upliftment and emphasised the importance of constantly striving for improvement in one's academic performance through mediums of Goal Setting, Time Management & Study Habits.

UNION BUDGET 2023 – OPEN DISCUSSION

On 8th February 2023, FIC hosted an open forum discussion for its members to break down and simplify the complexities of the new budget announcement. The session lasted for about an hour and was conducted in a classroom from the college's new building. It proved to be an enriching session with over 50 students joining in and

sharing their thoughts and clearing doubts about the annual budget. The team addressed various practices that are followed throughout the budget and the announcement period and made sure the discussion was free-flowing and intriguing at all times.

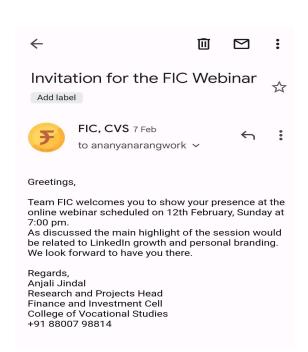
LINKEDIN & PERSONAL BRANDING WEBINAR

Realising the importance of networking & personal branding inside the corporate world, FIC-CVS organised an online session on LinkedIn & Personal Branding for its members that was hosted by **Ms. Ananya Narang** – SRCC Alumnus, Ex-KPMG M&A Analyst. The host has garnered over 80k followers on the platform ever since and her insights on networking and brand building aspects of one's professional life was something to learn from. She was able to imbibe key practices to be successful to the students. The session was open to all students across the college and witnessed participation of over 100 people throughout the course of the session.



FOR FURTHER DETAILS, CONTACT: ANJALI 8800798814; NAVTEJ 9968205664







MS. ANANYA NARANG

For being the Guest Speaker: LinkedIN and Personal Branding. Given this award on 20th of February 2023 by the Finance and Investment Cell of the College of Vocational Studies.



Assimuoners

Jeswin Thomas

President Finance and Investment Cell College of Vocational Studies Delhi University







कॉलेज ऑफ वोकेशनल स्टडीज College of Vocational Studies

(दिल्ली विश्वविद्यालय) (University of Delhi)

संदर्भ संख्या Ref. No. CVS

दिनांक Dated

This is to certify that the activity report (Department/Society/Unit) for the academic year 2022-2023 has been submitted for documentation to Internal Quality Assurance Cell, College of Vocational Studies, University of Delhi.

Dr. Anu Satyal

Coordinator, IQAC

College of Vocational Studies

Prof. Inder Jeet Dagar

Principal

College of Vocational Studies

Principal

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